



Benary –
Your First Choice for
Outstanding Seed Varieties



**I'M
KIND OF
A BIG
DEAL.**



Benary is World Market Leader in Begonias.

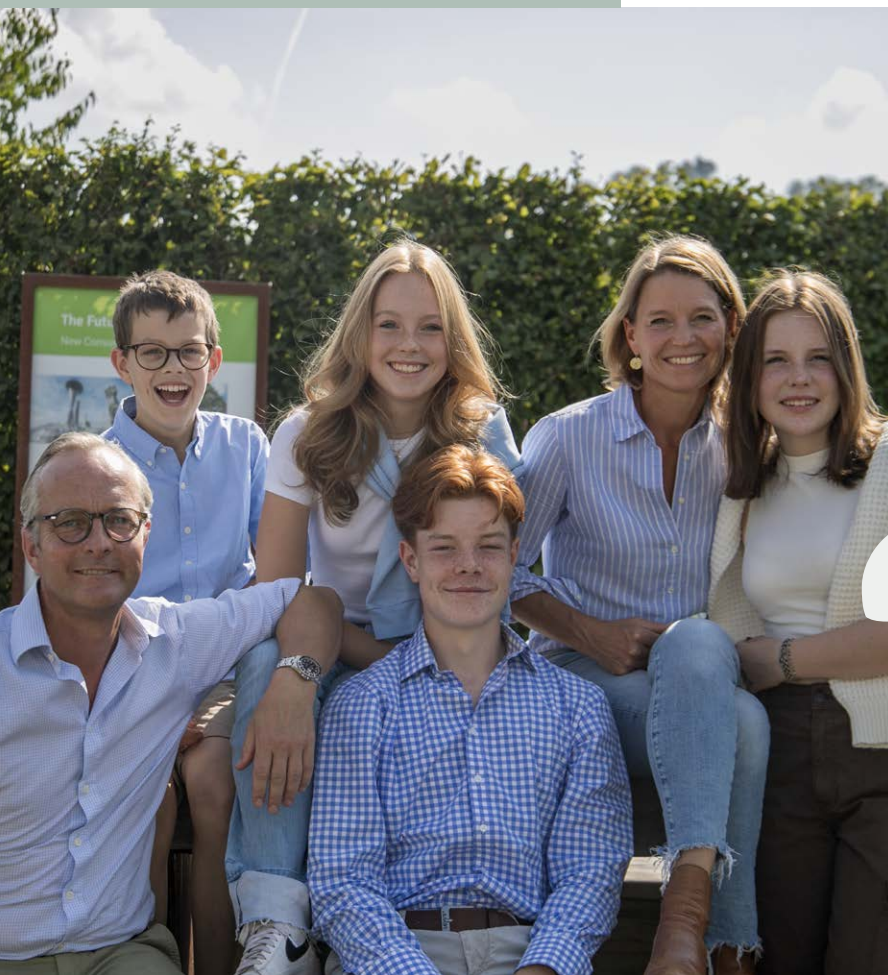
Known worldwide as a leader in in Begonias, Benary's assortment includes some of the industry's most sought after varieties such as Pansies & Violas, Pentas, Petunias, Marigolds, Impatiens and Rudbeckia, just to name a few. BIG Begonia is renowned and popular around the globe.

BIG Begonia.
The most trusted begonia in its class. Period.

Benary is a worldwide renowned Seed Breeder

We strongly believe in the “Power of Seed”:
It is easy to ship and store. For almost 200
years Benary is specialized in breeding and
producing premium quality flower seeds:

- For an efficient young plant production
- For the professional grower
- For extraordinary consumer performance



Our business is international.

Benary flower seeds are exported into
over 120 countries worldwide. Yearly
Benary sells more than 10 billion flower
seeds.



“ Benary is in its 6th
generation under full
family ownership. ”

Klaudia Benary-Redlefsen &
Dr. Matthias Redlefsen with their children

Our Focus: The Professional Grower



Benary's main focus is on developing and selling flower varieties for the professional bedding plant market.

Benary maintains three breeding locations in:

- Germany
- Netherlands
- USA, California

We are focused on:

- Strong cultural support
- Reliable customer service
- High quality assurance

Our professional quality products are offered to growers through our wide network of distributors around the world.



Breeding goes hand in hand with Seed Technology



Esthetics, performance and sustainability are our breeding ambitions. Our breeding teams strive to continuously develop excellent new varieties in professional seed quality.

Benary is GLOBALG.A.P. certified.

Furthermore our inhouse lab technologies support seed tech and breeding with innovative eco-friendly solutions.



BeGreen with Benary

High-End Seed Treatments for Healthier Plants and Happier Customers

Benary seed technology has developed chemical and micro-plastics free seed treatments for your eco-friendly production. Neonic free production is best practice at Benary since 2017.

We care about you and the Environment.



Need Seed?
Please contact
Customer Service!



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