



A pair of hands is shown from the wrist up, cupped together and holding a generous amount of small, bright green granules, likely seeds or fertilizer. The hands are positioned in the bottom left corner of the frame. The background is white with several light green circles of varying sizes scattered around. A large light green circle is centered in the upper half of the image, containing the text.

*Need Seed?*

Contact us –  
We are committed  
to your success!

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# Future-oriented. Eco-friendly Solutions for Sustainability.



**BeGreen** Seed Technology means:

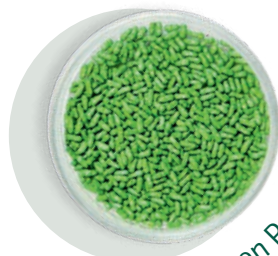
Chemical and micro-plastic free seed treatments by Benary

- For healthier plants
- For happier customers
- For being a true green thinking and acting company in our industry

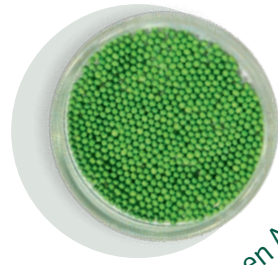
## BeGreen Seed Technology by Benary at a Glance



BeGreen Coated



BeGreen Pelleted



BeGreen Apex Pelleted



BeGreen Primed



BeGreen Apex\*

\*Optimal storage of BeGreen Apex seeds:  
Up to 6 months at 4 °F / 5 °C

# High-End Seed Treatments for Faster Turnaround

We are committed to make your products easier to grow and more profitable for you.

## Overview of BeGreen Assortment

Products	Product Form	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen ApeX Pelleting	Page
<b>Annuals</b>							
Dichondra Silver Surfer™	ApeX				•		6
Echeveria Urban	pelleted	•					7
Gazania Zany™	coated		•				8
Helianthus Varieties	coated & raw		•				9
Rudbeckia Varieties	pelleted	•					10
Tagetes Discovery <b>New</b>	coated, detailed & raw		•				11
Verbena Imagination®	primed			•			12
<b>Biennials</b>							
Primula Crescendo®	primed			•			14
Viola Admire®	primed & raw			•			15
Viola Varieties	primed & raw			•			16
<b>Perennials</b>							
Achillea Marshmallow	pelleted	•					17
Arabis Catwalk	pelleted	•					18
Astilbe Varieties	pelleted	•					19
Dianthus RoseQuartz	pelleted	•					20
Echinacea PollyNation™	raw				•		21

# Your Advantages

- Faster germination
  - Higher uniformity
  - Easier sowability
  - Better visibility of seed
- Enhanced control of seeds per cell
  - Higher yields
  - Improved cultivation efficiency
  - Increased profitability

Products	Product Form	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen ApeX Pelleting	Page
Perennials							
Erigeron Profusion	pelleted & raw	•					22
Gaillardia Arizona	coated		•				23
Gaultheria Merry Berry	pelleted	•					24
Heuchera Ruby Bells <b>New</b>	ApeX pelleted & raw					•	25
Iberis Snow Flurries	coated		•				26
Kniphofia Flamenco	primed			•			27
Scabiosa Fama®	coated & raw		•				28
Sedum Varieties	pelleted & raw	•					29
Sempervivum Hippie Chicks	ApeX pelleted					•	30
Grasses							
Eragrostis Lovey <b>New</b>	ApeX pelleted					•	32
Eragrostis Snuggly <b>New</b>	ApeX pelleted					•	33
Festuca Freddy <b>New</b>	pelleted & raw	•					34
Melinis Savannah <b>New</b>	pelleted & raw	•					35
Nassella Pony Tails <b>New</b>	pelleted & raw	•					36
Pennisetum Fluffy <b>New</b>	pelleted & raw	•					37

Dichondra argentea ☺

## Silver Surfer™

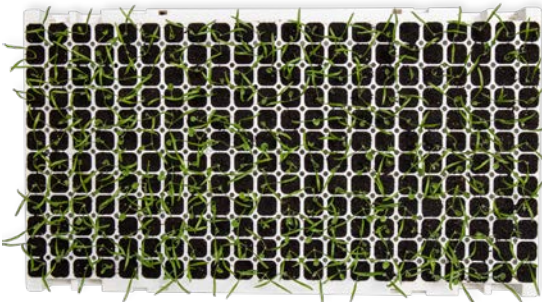
- Reliable BeGreen ApeX seed treatment from Benary
- Superior germination (85%+)
- Outstanding root development for superior vigorous plugs



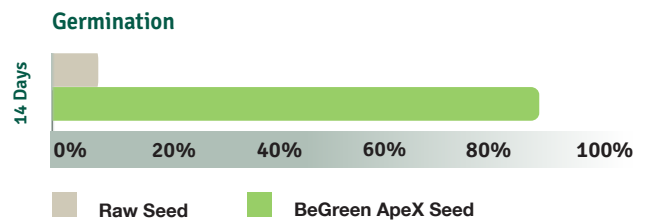
No real size ratio



BeGreen  
ApeX Seed



Germination Rate of 85%+





Echeveria peacockii ☺

## Urban

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development



No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil

Gazania rigens F<sub>1</sub> ☺

**Zany™**

- Coated Seeds have a higher flowability and better visibility on soil than raw seeds
- Coating-Mixture is completely eco-friendly and FibL\*-certified

*\* European certification for organic products of the  
Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



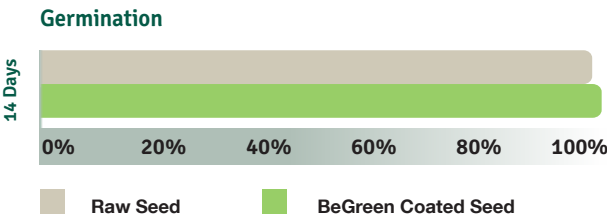
No real size ratio



BeGreen  
Coated Seed



Visibility of Raw Seed vs. BeGreen Coated Seed on soil



Helianthus annuus (F<sub>1</sub>) ☼

**Bert<sup>®</sup>, Sonja<sup>®</sup>**

- Coated Seeds have a higher flowability and better visibility on soil than raw seeds
- Coating-Mixture is completely eco-friendly and FiBL\*-certified
- Available as raw and BeGreen coated seed

*\* European certification for organic products of the Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



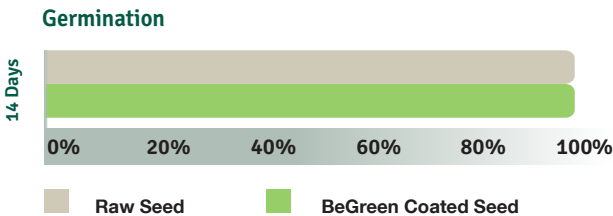
No real size ratio



BeGreen  
Coated Seed



Visibility of Raw Seed vs. BeGreen Coated Seed on soil





Rudbeckia hirta ☺

## Amarillo Gold, Autumn Colors, Denver Daisy, Maya, Pawnee Spirit, Prairie Sun, Sonora, Toto®

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Enhanced pre-calibration for better germination



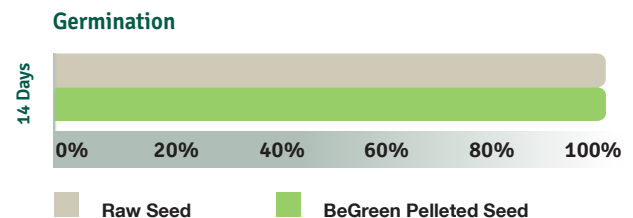
No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil





Tagetes erecta F<sub>1</sub> ☺

## Discovery

New

- Slick coating for better flowability in the sowing machine
- Green and sustainable coating
- Available as raw, detailed and BeGreen coated seed



No real size ratio



BeGreen  
Coated Seed



Visibility of previous Coated Seed vs. BeGreen Coated Seed on soil

Verbena speciosa ☺

## Imagination®

- Faster germination of primed seed
- Amount of useable plants is higher than raw seed
- Better uniformity of primed seed
- Primed seed germinate much faster at lower temperature (68 °F / 20 °C)

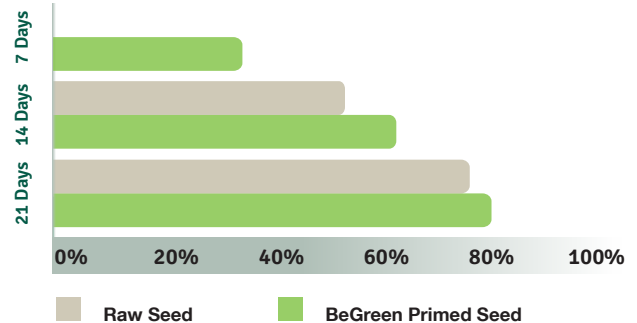


No real size ratio



BeGreen  
Primed Seed

### Germination



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 16 days







Primula elatior F<sub>1</sub> ☺

## Crescendo®

- Primed seed germinates faster compared to raw seed
- BeGreen seedling emergence is faster compared to standard priming
- Increased seedling fresh weight



No real size ratio

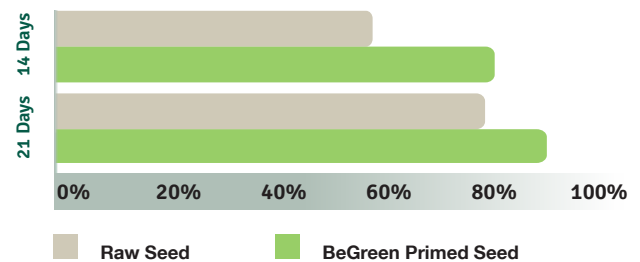


BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 14 days

### Germination





Viola cornuta F<sub>1</sub> ☺

# Admire®

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions
- Increased number of useable plants
- Available as raw and BeGreen primed seed



No real size ratio

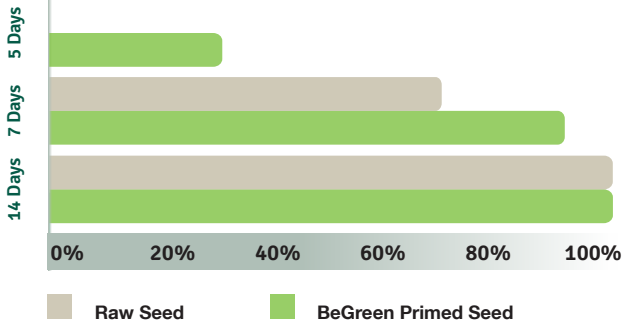


BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 7 days

## Germination



Viola wittrockiana F<sub>1</sub> ☺

## Atlas\*, Cats® Plus, Highflyer™, Inspire®, Inspire® Plus, Inspire® DeluXXe

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions
- Increased number of useable plants
- Available as raw and BeGreen primed seed

\* Only available as BeGreen Primed in NA



No real size ratio

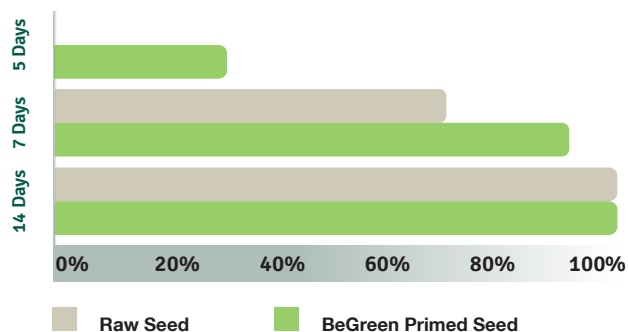


BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 7 days

### Germination



Achillea ptarmica 2l

# Marshmallow

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development



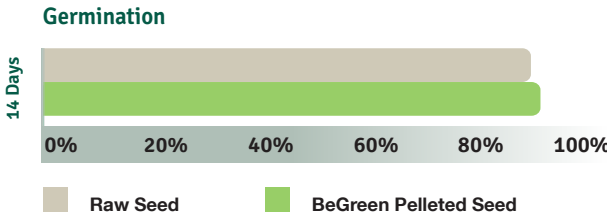
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BeGreen Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil





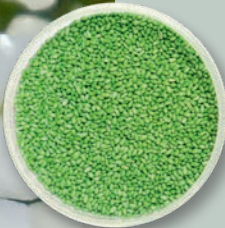
Arabis caucasica 21

# Catwalk

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development



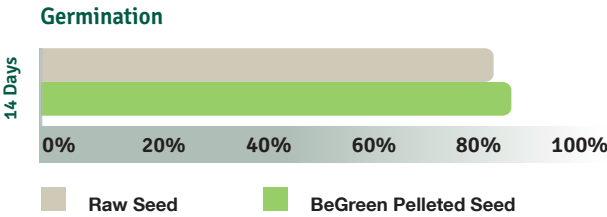
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BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil





Astilbe arendsii 2

Astary®, Rhapsody, Showstar®

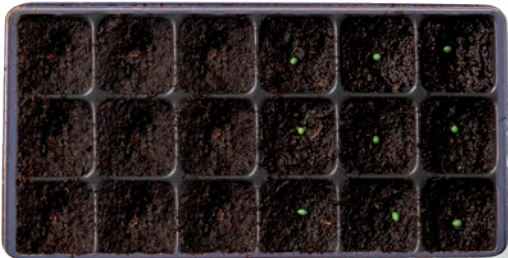
- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development



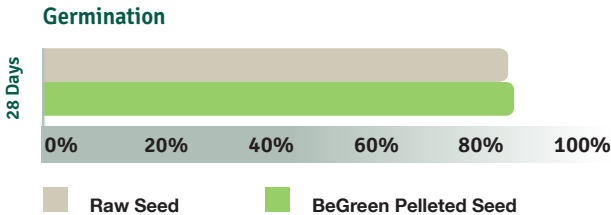
No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil



Dianthus gratianopolitanus 24

## RoseQuartz

- Solves the problem of “flaky” raw seeds
- Precision sowing: Easy sowing & good visibility of seed on soil
- Good flowability
- Stable germination



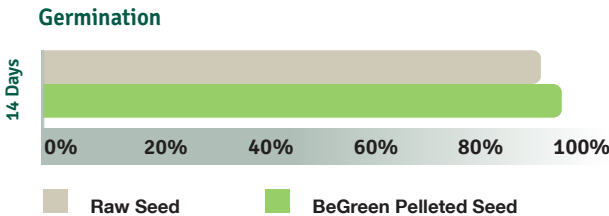
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BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil





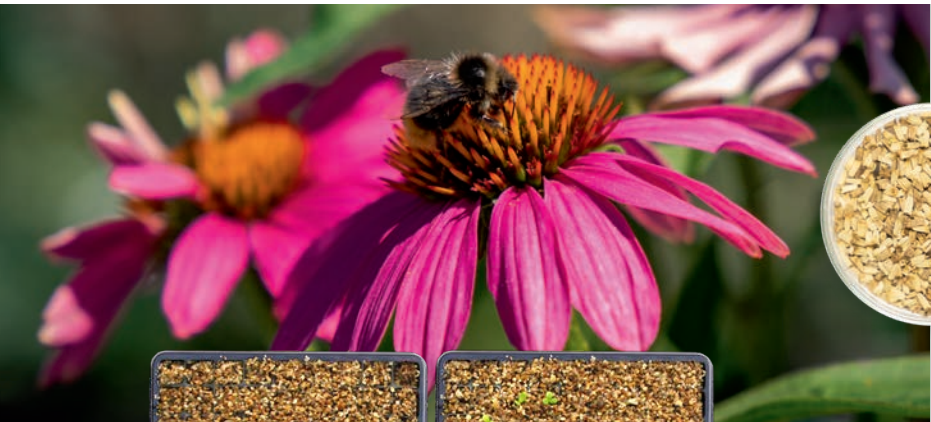
Echinacea purpurea 2

PollyNation™

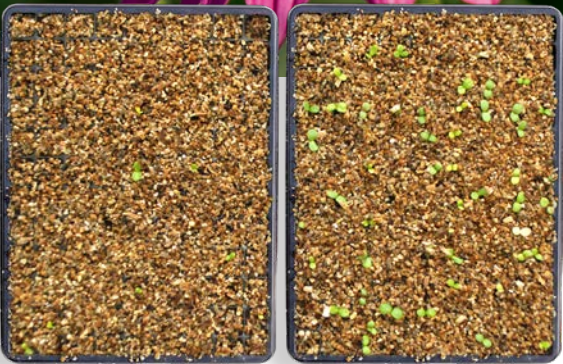
- Faster germination and higher total germination than raw seeds
- Plants grow more uniform and bigger



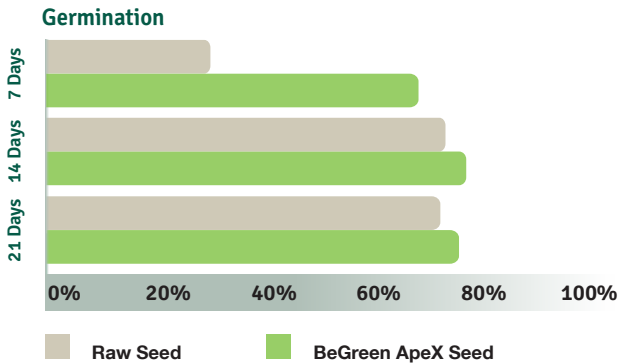
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BeGreen  
ApeX Seed



Untreated Seed vs. BeGreen ApeX Seed  
Photo taken after 7 days



Erigeron karvinskianus 2

## Profusion

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development
- Available as raw and BeGreen pelleted seed



No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil

Gaillardia x grandiflora 2l

# Arizona

- Coated Seeds have a higher flowability and better visibility on soil than raw seed
- Advanced detailing prior to coating to maximize flowability
- Coating-Mixture is completely eco-friendly and FibL\*-certified

*\* European certification for organic products of the Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



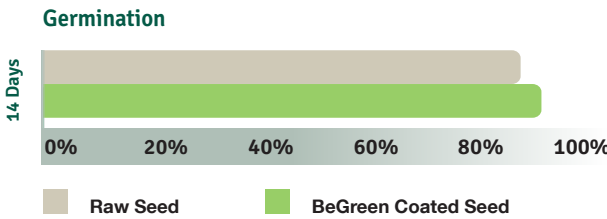
No real size ratio



BeGreen Coated Seed



Visibility of Raw Seed vs. BeGreen Coated Seed on soil





Gaultheria procumbens 24

## Merry Berry

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination - less susceptible to changes in growing conditions
- Uniform seedling development



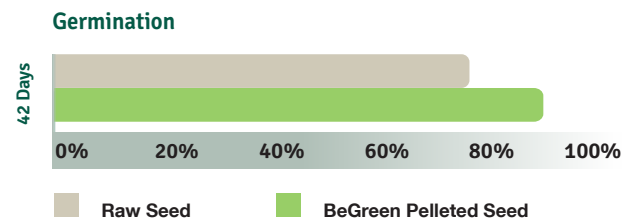
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BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil



Heuchera sanguinea 24

## Ruby Bells

New

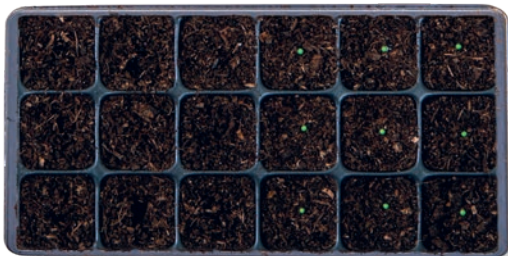
- Easier sowing & better visibility of seed on soil
- ApeX treatment increases germination efficiency
- Available as raw and BeGreen ApeX pelleted seed



No real size ratio



BeGreenApeX  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen ApeX Pelleted Seed on soil

Iberis sempervirens 2

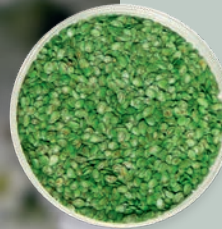
## Snow Flurries

- Coated Seeds have a higher flowability and better visibility on soil than raw seed
- Coating-Mixture is completely eco-friendly and FibL\*-certified

*\* European certification for organic products of the  
Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



No real size ratio



BeGreen  
Coated Seed



Visibility of Raw Seed vs. BeGreen Coated Seed on soil



Kniphofia uvaria 24

# Flamenco

- Primed seed germinates faster in comparison to raw seed
- Increased number of usable plants
- Seedlings are more uniform
- Overall increased plant vigor – solid thicker stems – increased seedling fresh weight



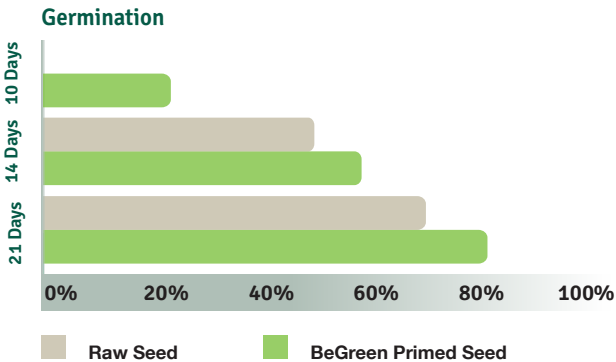
No real size ratio



BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 12 days



Scabiosa caucasica 24

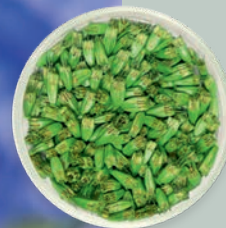
## Fama®

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- Coating-Mixture is completely eco-friendly and FibL\*-certified
- Available as raw and BeGreen coated seed

*\* European certification for organic products of the  
Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



No real size ratio



BeGreen  
Coated Seed



Visibility of Raw Seed vs. BeGreen Coated Seed on soil

Sedum 2

# Lizard, Oracle, Spirit, Voodoo

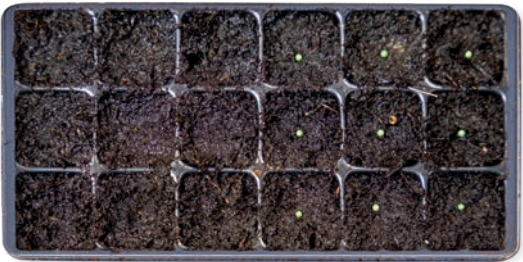
- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development
- Available as raw and BeGreen pelleted seed



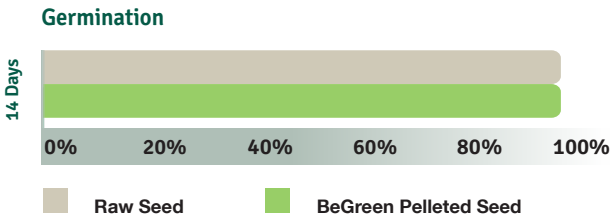
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BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil





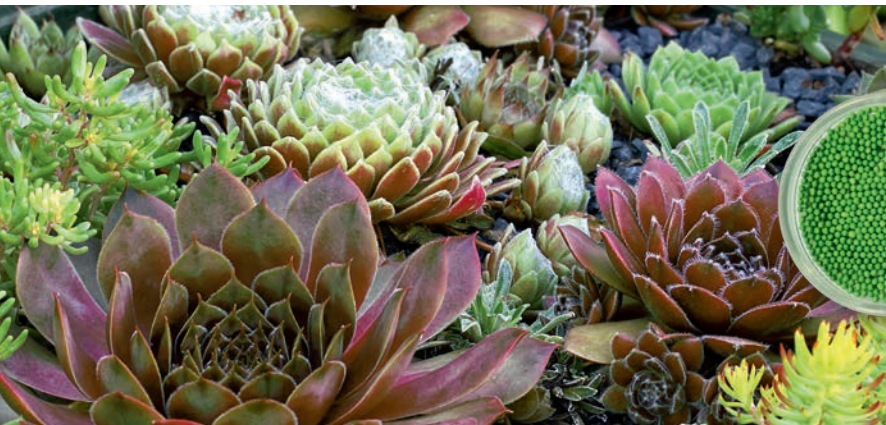
Sempervivum 24

## Hippie Chicks

- Precision sowing: Easy sowing & good visibility of seed on soil
- ApeX treatment increases germination efficiency
- Uniform seedling development



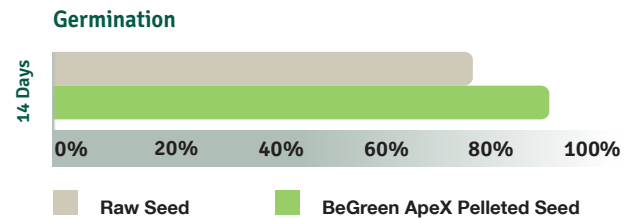
No real size ratio



BeGreenApeX  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen ApeX Pelleted Seed on soil







Hippie Chicks



Eragrostis eliottii ☺

Lovey

New

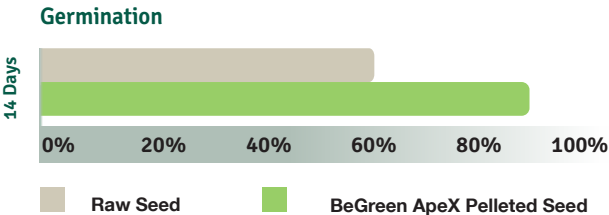
- Precision sowing: Easy sowing & good visibility of seed on soil
- ApeX treatment increases germination efficiency
- Uniform seedling development



No real size ratio



Visibility of Raw Seed vs. BeGreen ApeX Pelleted Seed on soil





Eragrostis spectabilis 2

# Snuggly

New

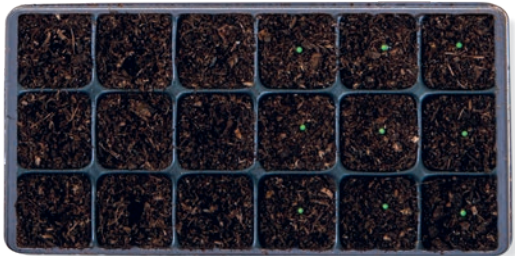
- Precision sowing: Easy sowing & good visibility of seed on soil
- ApeX treatment increases germination efficiency
- Uniform seedling development



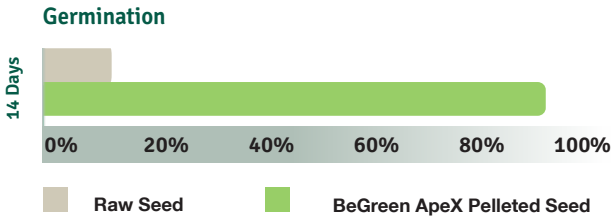
No real size ratio



BeGreen ApeX  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen ApeX Pelleted Seed on soil



Festuca glauca 24

## Freddy

New

- Easier sowing & better visibility of seed on soil
- Stable germination
- Available as raw and BeGreen pelleted seed



No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil



Melinis nerviglumis ☺

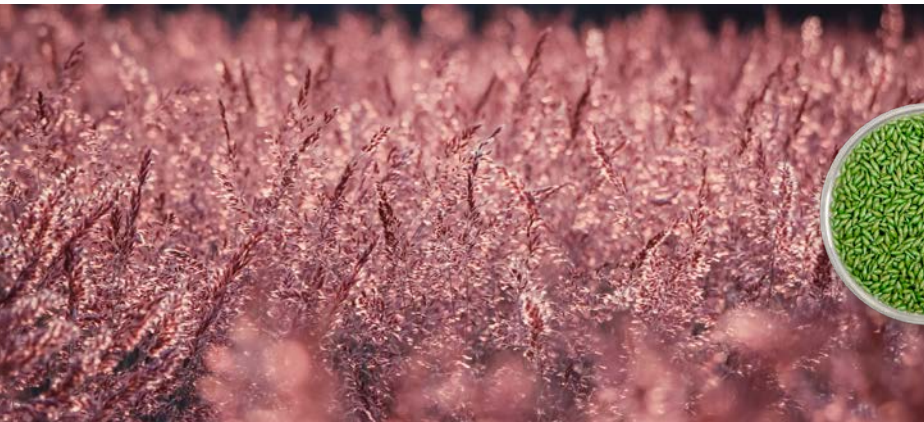
## Savannah

New

- Easier sowing & better visibility of seed on soil
- Stable germination
- Available as raw and BeGreen pelleted seed



No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil



*Nassella tenuissima* 2l

## Pony Tails

New

- Easier sowing & better visibility of seed on soil
- Stable germination
- Available as raw and BeGreen pelleted seed



No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil

Pennisetum villosum ☺

## Fluffy

New

- Easier sowing & better visibility of seed on soil
- Stable germination
- Available as raw and BeGreen pelleted seed



No real size ratio



BeGreen  
Pelleted Seed



Visibility of Raw Seed vs. BeGreen Pelleted Seed on soil





Melinis Savannah

### Disclaimer

All information is based on our own trials and would therefore be as guideline only. Detailed cultivation aspects vary depending on climate, location, time of year and environmental conditions. Benary expressly disclaims any responsibility for the content of such data / information and makes no representation or warranty for the cultivation of any products listed. It is recommended that growers conduct a trial of products under their own conditions.

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