TM

# Be... Green







#### All BeGreen products at a glance

	Products	Product Form	FastraX	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen ApeX Pelleting	Page	
	Achillea Marshmallow	pellets	•	•					9	
	Aquilegia Spring Magic™	primed				•			10	
	Arabis Catwalk	pellets	•*	•					11	
	Astilbe Astary®	pellets	•	•					6	
	Astilbe Rhapsody	pellets		•					6	
7	Astilbe Showstar	pellets		•					6	
	Dianthus RoseQuartz	pellets	•	•					12	
	Echeveria Urban	pellets		•					7	
	Echinacea PollyNation	raw	•				•		13	
	Gaillardia Arizona	coating	•		•				14	
	Gazania Zany™	coating			•				15	
×	Helianthus Bert	coating & raw			•				8	
	Helianthus Sonja™	coating & raw			•				8	
	Iberis Snow Flurries	coating			•				16	
	Kniphofia Flamenco	primed	•			•			17	
	Primula Crescendo™	primed				•			18	
	Rudbeckia hirta - all varieties	pellets		•					19	
	Scabiosa Fama	coating & raw	•		•				20	
	Sedum - all varieties	pellets & raw		•					21	ĺ
1	Sempervivum Hippie Chicks	pellets & raw					•	•	22	
	Verbena Imagination®	primed				•			23	
	Viola cornuta Admire®	primed & raw				•			24	
	Viola (Pansy) Atlas	primed & raw				•			25	
	Viola (Pansy) Cats™ Plus	primed & raw				•			25	
1	Viola (Pansy) Highflyer	primed & raw				•			25	
	Viola (Pansy) Inspire®	primed & raw				•			25	
100	Viola (Pansy) Inspire DeluXXe™	primed & raw				•			25	
R	Viola (Pansy) Inspire® Plus	primed & raw				•			25	
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\*only White

### High-End Seed Treatments for Faster Turnaround

Seed Technology by Benary

#### Beauty inside – and out. The Cutting Edge

We are committed to making your products easier to grow and more profitable for you.

Seed technology by Benary helps you to:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs





#### Who Says It's not Easy Being Green?



Excellent visibility of BeGreen seed

Seed Technology by Benary

#### "BeGreen" Seed Priming and Pelleting

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility on soil
- Precision sowing
- Higher yields
- Improved cultivation efficiency
- Increased profitability

Astilbe arendsii

#### All Astilbe Series

(Astary®, Rhapsody, Showstar)

#### Your Advantages:

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil





**BeGreen ApeX Pelleted Seed** 

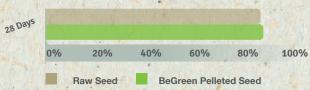
Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



## BeGreen Pelleted Seed





Echeveria peacockii

#### Urban

#### Your Advantages:

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil as rawseed is tiny



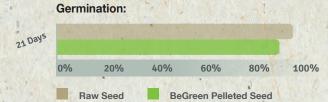




**BeGreen ApeX Pelleted Seed** 

Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



Helianthus annuus

#### Bert & Sonja™

#### Your Advantages:

- Coated Seeds have a higher flowability and better visibility on soil
- Coating-Mixture is completely eco-friendly and FibL\*-certified







**BeGreen ApeX Pelleted Seed** 

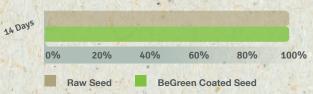
Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



## **BeGreen Coated Seed**

#### Germination:



<sup>\*</sup> European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

#### Achillea ptarmica

#### Marshmallow

#### Your Advantages:

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil





Raw Seed

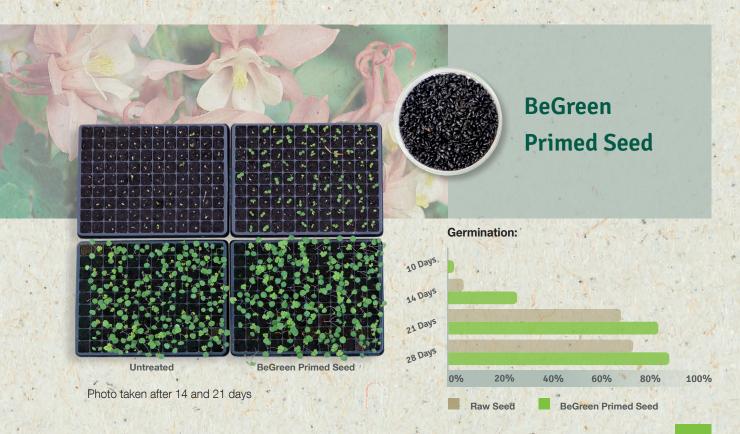
BeGreen Pelleted Seed

Aquilegia hybrida F,

#### **Spring Magic**<sup>™</sup>

- Primed seed germinates faster compared to raw seed
- Increased seedling fresh weight
- Seedlings are more uniform





#### Arabis caucasica

#### Catwalk

#### Your Advantages:

- Perfect visibility of pelleted seed vs. dark raw seed
- BeGreen Pellet with new formula eco-friendly
- Pellets are easy to sow and offer better visibility on soil
- Precision sowing





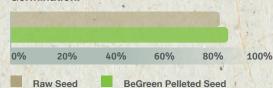
Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



14 Days

**BeGreen Pelleted Seed** 





Dianthus gratianopolitanus

#### RoseQuartz

#### Your Advantages:

- Solves the problem of "flaky" raw seeds
- Pellets are easy to sow and offer better visibility on soil
- Better flowability





BeGreen Pelleted Seed

Raw Seed

#### Echinacea purpurea

#### **PollyNation**

- Faster germination and higher total germination
- Plants are more uniform and bigger





Gaillardia x grandiflora.

#### Arizona

#### Your Advantages:

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- Coating-Mixture is completely eco-friendly and FibL\*-certified
- Advanced detailing prior to coating to maximize flowability





**BeGreen Coated Seed** 

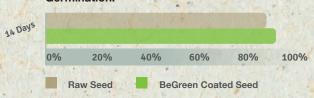
Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



## BeGreen Coated Seed

#### Germination:



<sup>\*</sup> European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

#### Gazania rigens F,

#### Zany™

#### Your Advantages:

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- Coating mixture is completely eco-friendly and FibL\*-certified

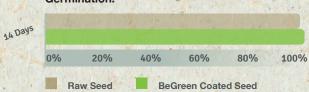




**BeGreen Coated Seed** 

Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



<sup>\*</sup> European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

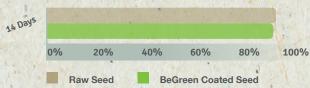
Iberis sempervirens

#### **Snow Flurries**

- BeGreen Coating with new formula
- Coated seed offers better visibility on soil







#### Kniphofia uvaria

#### Flamenco

- Primed seed germinates faster in comparison to raw seed
- Increased number of usable plants
- Seedlings are more uniform
- Overall increased plant vigor solid thicker stems – increased seedling fresh weight





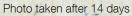
#### Primula elatior F,

#### **Crescendo**™

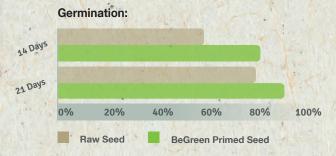
- Primed seed germinates faster compared to raw seed
- BeGreen seedling emergence is faster compared to standard priming
- Increased seedling fresh weight











#### Rudbeckia hirta

#### All Rudbeckia hirta Varieties

(Amarillo Gold, Autumn Colors, Denver Daisy, Maya, Pawnee Spirit, Prairie Sun, Sonora, Toto® Varieties)

#### Your Advantages:

- BeGreen Pellet with new formula eco-friendly
- Pellets are easy to sow and offer better visibility on soil
- Enhanced pre-calibration for better germination

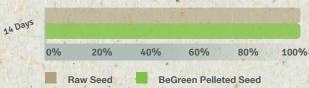




BeGreen Pelleted Seed

Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



#### Scabiosa caucasica

#### **Fama**

#### Your Advantages:

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- In contrast to our former coating, BeGreen coating mixture is completely eco-friendly and FibL\*-certified





**BeGreen Coated Seed** 

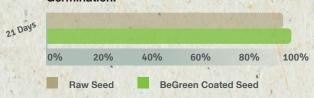
Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



#### **BeGreen Coated Seed**

#### **Germination:**



<sup>\*</sup> European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

#### Sedum

#### **All Sedum Varieties**

(Lizard, Oracle, Spirit, Voodoo)

#### Your Advantages:

- BeGreen Pellet with new formula eco-friendly
- · Pellets are easy to sow and offer better visibility on soil
- Precision sowing





0%

20%

Raw Seed

40%

60%

BeGreen Pelleted Seed

80%

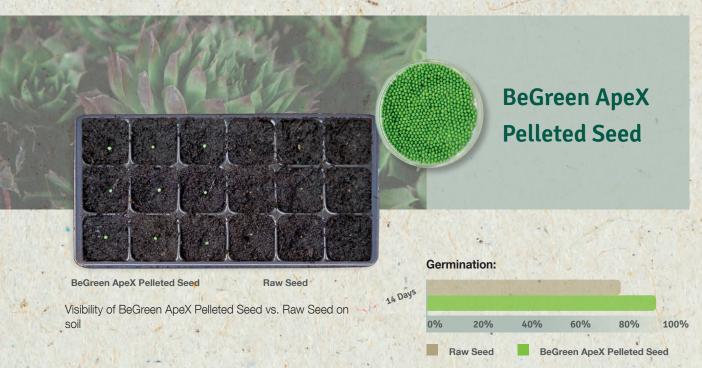
100%

#### Sempervivum

#### **Hippie Chicks**

- Completely BeGreen Combi product: BeGreen
   ApeX Pelleted
- ApeX highly increased germination efficiency
- Seedlings are more uniform
- Precision sowing



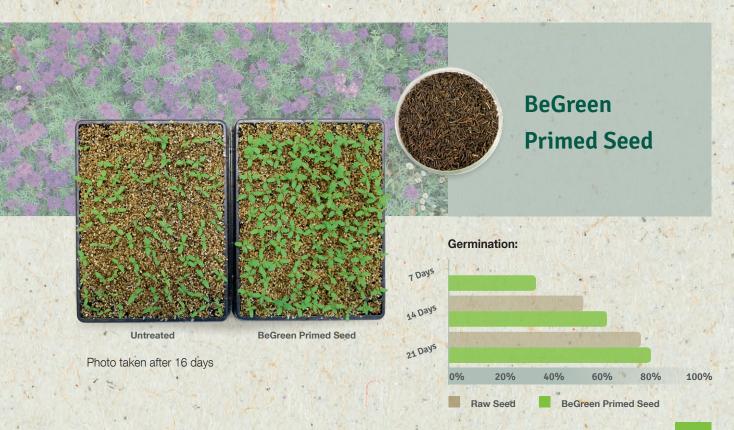


Verbena speciosa

#### **Imagination®**

- Faster germination of primed seed, amount of useable plants is higher than raw seed
- Better uniformity of primed seed
- Primed seed offers germination at lower temperature (20 °C) much faster





#### Viola cornuta F,

#### Admire®

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions (i.e. at higher temperature above 25 °C/77 °F)
- Increased number of useable plants





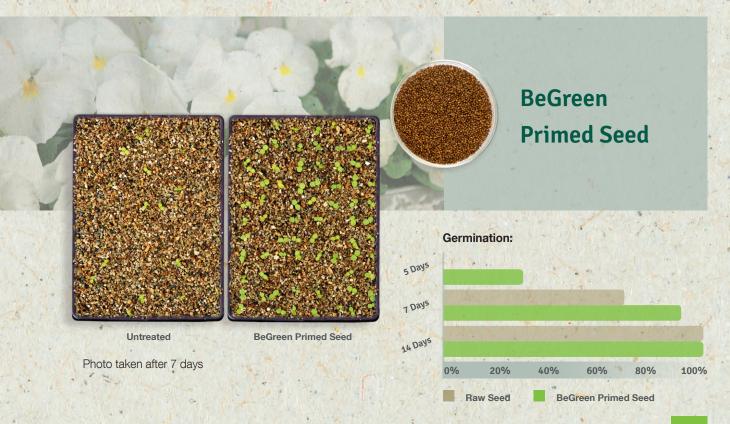
Viola wittrockiana F,

#### **All Pansy Series**

(Atlas, Cats™ Plus, Highflyer, Inspire®, Inspire® Plus, Inspire DeluXXe®)

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions (i.e. at higher temperature above 25 °C/77 °F)
- Increased number of useable plants





## Need Seed? Please contact our Customer Service!



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