Be...
Green

Benary.
beautyinside





Treatments free of chemicals and micro-plastics

BeGreen Seed Technology by Benary at a Glance







BeGreen Pelleting



BeGreen Priming



BeGreen ApeX Pelleting



BeGreen ApeX



High-End Seed Treatments for Faster Turnaround

Seed Technology by Benary

Beauty inside – and out. The Cutting Edge

We are committed to making your products easier to grow and more profitable for you.

Seed technology by Benary helps you to:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs





Who Says It's not Easy Being Green?



Excellent visibility of BeGreen seed

Seed Technology by Benary

"BeGreen" Seed Priming and Pelleting

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility of seed
- Enhanced control of seeds per cell
- Higher yields
- Improved cultivation efficiency
- Increased profitability

Gazania rigens F,

Zany™

Your Advantages:

- Coated Seeds are easier to sow than raw seeds and have a higher visibility on soil
- There is no negative effect on plant growth of coated seeds
- Coating mixture is completely eco-friendly and FibL*-certified





BeGreen Coated Seed

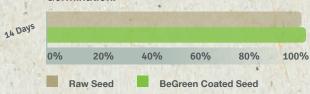
Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



BeGreen Coated Seed

Germination:



^{*} European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

Rudbeckia hirta

All Rudbeckia hirta Varieties

(Amarillo Gold, Autumn Colors, Denver Daisy, Maya, Prairie Sun, Sonora, Toto® Gold, Toto® Lemon, Toto® Rustic, Toto® Mix)

Your Advantages:

- BeGreen Pill with new formula eco-friendly
- Raw seeds need pre calibration prior to pelleting
 - Different Rudbeckia will have different pellet size
 - Same for thickness:Range 0.85-1.00 / 1.00-1.20 mm

BeGreen Pelleted Seed

Pills are easy to sow and offer better visibility on soil

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





14 Days

20%

Raw Seed

40%

Raw Seed

60%

BeGreen Pelleted Seed

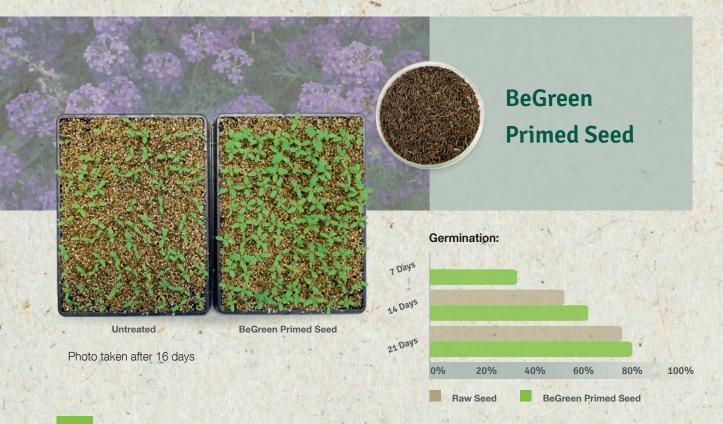
100%

Verbena speciosa

Imagination®

- Faster germination of primed seed, amount of useable plants is higher than raw seed
- Better uniformity of primed seed
- Primed seed offers germination at lower temperature (20 °C/ 68 °F) much faster





Primula elatior F,

Crescendo™

Your Advantages:

- Primed seed germinates faster when compared with raw seed
- BeGreen slightly faster compared to Standard EB-Priming
- Increased seedling fresh weight





100%

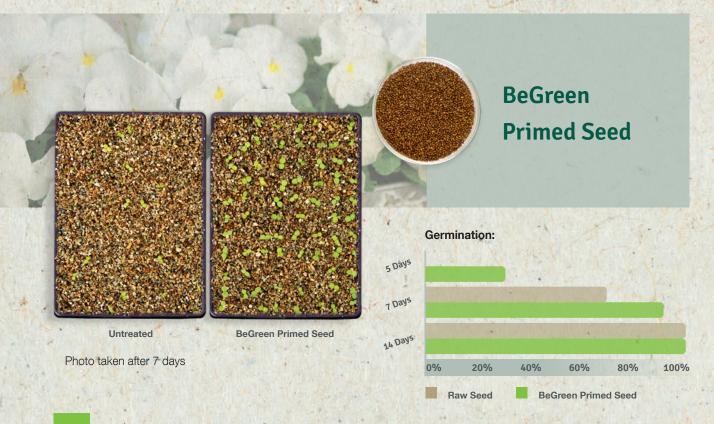
Viola wittrockiana

All Pansy Series

(Inspire®, Inspire® Plus, Inspire DeluXXe®, Cats® Plus, Atlas)

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions (higher temperature above 25 °C /77 °F)
- Increased number of useable plants





Viola cornuta F,

Admire® Series

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions (higher temperature above 25 °C /77 °F)
- Increased number of useable plants





Achillea ptarmica

Marshmallow

Your Advantages:

- Solves the problem of "flaky" raw seeds
- BeGreen Pill with new formula
- Pills are easy to sow and offer better visibility on soil
- There is no negative effect on total germination of pelleted seeds -> pills show slightly increased germination efficiency





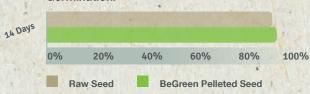
Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



BeGreen Pelleted Seed





Aquilegia hybrida F,

Spring Magic™

- Primed seed germinates faster when compared with raw seed
- Increased seedling fresh weight
- Seedlings are more uniform





Arabis caucasica

Catwalk White

Your Advantages:

- Perfect visibility of primed seed vs. dark raw seed
- BeGreen Pill with new formula Eco-Friendly
- Pills are easy to sow and offer better visibility on soil
- There is no negative effect on total germination of pelleted seeds





BeGreen Pelleted Seed

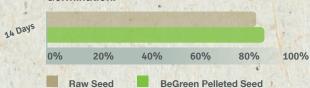
Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



BeGreen Pelleted Seed



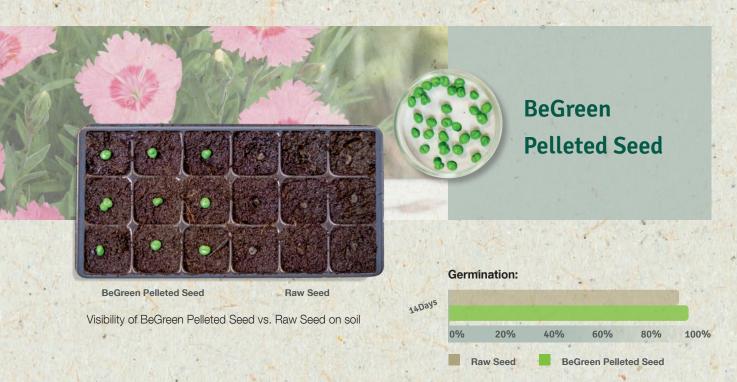


Dianthus gratianopolitanus

RoseQuartz

- Seedlings are more uniform
- Pills are easy to sow and offer better visibility on soil





Echinacea purpurea

PollyNation

- Faster germination and higher total germination.
- Plants are more uniform and bigger





Gaillardia x grandiflora

Arizona Series

Your Advantages:

- Coated Seeds are easier to sow than raw seeds and have a higher visibility on soil
- There is no negative effect on plant growth of coated seeds
- Coating-Mixture is completely eco-friendly and FibL*-certified





BeGreen Coated Seed

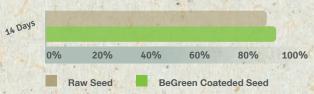
Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



BeGreen Coated Seed

Germination:



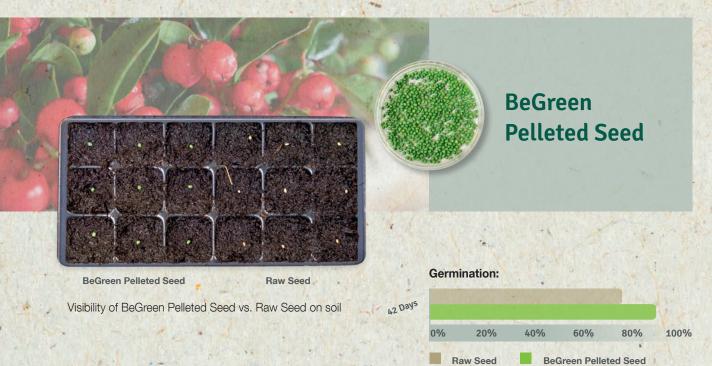
^{*} European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

Gaultheria procumbens

Merry Berry

- BeGreen Pill with new formula eco-friendly
- Stable germination less susceptible to changes in growing conditions
- Pills are easy to sow and offer better visibility on soil
- Not available in North America





Iberis sempervirens

Snow Flurries

- BeGreen coating with new formula
- BeGreen coating offers better visibility on soil
- There is no negative effect on total germination of pelleted seeds





Kniphofia uvaria

Flamenco

- Primed seed germinates faster in comparison to raw seed
- Increased number of usable plants
- Seedlings are more uniform
- Overall increased plant vigor solid thicker stems – Increased seedling fresh weight





Scabiosa caucasica

Fama

Your Advantages:

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- There is no negative effect on plant growth of coated seeds
- In contrast to our former coating, BeGreen coating mixture is completely eco-friendly and FibL*-certified







BeGreen Coated Seed

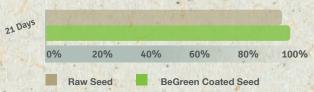
Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



BeGreen Coated Seed

Germination:



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Sedum

All Sedum Varieties

(Lizard, Oracle, Spirit, Voodoo)

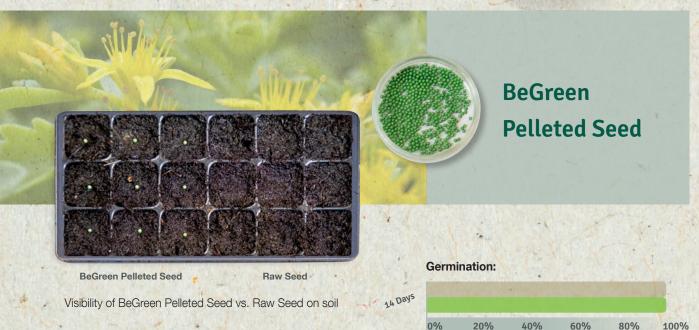
Your Advantages:

- BeGreen Pill with new formula eco-friendly
- Pills are easy to sow and offer better visibility on soil



Raw Seed

BeGreen Pelleted Seed



Sempervivum

Hippie Chicks

- FULL BeGreen Product / Combi-Product: BeGreen ApeX pill
- ApeX highly increased germination efficiency
- Seedlings are more uniform
- ApeX unchanged as it was "BeGreen" already





Need Seed? Please contact Customer Service!



Doreen Rowe
Operations Manager Dekalb
4 +1 815 756 4546
drowe@benary.com



Heidi Sweeney
Customer Service Assistant
+1 815 756 4546
hsweeney@benary.com



Kaitlyn Holloway

Customer Service Assistant

+1 815 756 4546 110

kholloway@benary.com

Ernst Benary of America, Inc.

2759 Wagner Court, Suite A DeKalb, IL 60115-8723, USA

Tel.: +1 815 756 4546 Fax: +1 815 756 9128 E-Mail: info@benary.com

www.benary.com

