

Be...  
Green

®



**Benary**  
beautyinside

A pair of hands is shown from the bottom left, cupped together and holding a large quantity of small, bright green seeds. The background is a light-colored, textured surface resembling recycled paper, decorated with several green circles of varying sizes. A large green circle in the center contains the text.

# *Need Seed?*

Contact us –  
We are committed  
to your success!



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# Future-oriented. Eco-friendly Solutions for Sustainability.



**BeGreen** Seed Technology means:

Chemical and micro-plastic free seed treatments by Benary

- For healthier plants
- For happier customers
- For being a true green thinking and acting company in our industry

## BeGreen Seed Technology by Benary at a Glance





# Overview of BeGreen Assortment

Products	Product Form	FastraX	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen ApeX Pelleting	Page
Achillea Marshmallow	pellets	•	•					12
Arabis Catwalk	pellets	•*	•					13
Astilbe Astary®	pellets	•	•					14
Astilbe Rhapsody	pellets		•					14
Astilbe Showstar®	pellets		•					14
Dianthus RoseQuartz	pellets	•	•					15
Dichondra Silver Surfer™ <b>New</b>	ApeX					•		8-9
Echeveria Urban	pellets		•					16
Echinacea PollyNation™	raw	•				•		17
Erigeron Profusion <b>New</b>	pellets & raw		•					10-11
Gaillardia Arizona	coating	•		•				18
Gaultheria Merry Berry Big Red	pellets		•					19
Gazania Zany™	coating			•				20
Helianthus Bert®	coating & raw			•				21
Helianthus Sonja®	coating & raw			•				21
Iberis Snow Flurries	coating			•				22
Kniphofia Flamenco	primed	•			•			23
Primula Crescendo®	primed				•			24
Rudbeckia hirta - all varieties	pellets		•					25
Scabiosa Fama®	coating & raw	•		•				26
Sedum - all varieties	pellets & raw		•					27
Sempervivum Hippie Chicks	pellets & ApeX					•	•	28
Verbena Imagination®	primed				•			29
Viola Admire®	primed & raw				•			30
Viola Atlas	primed** & raw				•			31
Viola Cats® Plus	primed & raw				•			31
Viola Highflyer™	primed & raw				•			31
Viola Inspire®	primed & raw				•			31
Viola Inspire® DeluXXe	primed & raw				•			31
Viola Inspire® Plus	primed & raw				•			31



# High-End Seed Treatments for Faster Turnaround



We are committed to make your products easier to grow and more profitable for you.

Seed technology by Benary helps YOU to:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs

## **“BeGreen” Seed – Priming and Pelleting**

Your Advantages:

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility of seed
- Enhanced control of seeds per cell
- Higher yields
- Improved cultivation efficiency
- Increased profitability





Dichondra argentea ☺

## Silver Surfer™

New

### Your Advantages

- Reliable BeGreen seed treatment from Benary
- Superior germination (85%+)
- Outstanding root development for superior vigorous plugs



No real size ratio

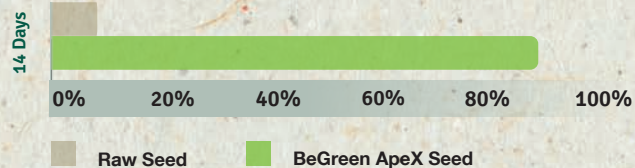


BeGreen  
ApeX\* Seed



\*Optimal storage of BeGreen ApeX seeds:  
Up to 6 months at 41°F / 5°C

### Germination



Germination Rate of 85%+







Erigeron karvinskianus ☺

# Profusion

New

## Your Advantages

- BeGreen single pellet
- Chemical and microplastic free
- Easier sowability
- Better visibility of seed to control the number of seeds per cell
- Stable germination
- Increased profitability



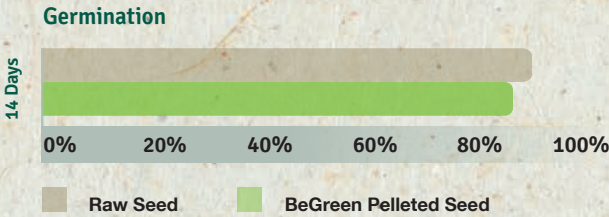
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BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil









Achillea ptarmica 21

## Marshmallow

### Your Advantages

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil



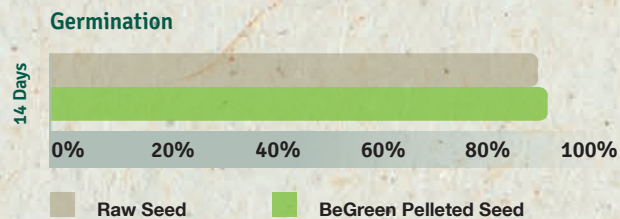
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BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Arabis caucasica 2

# Catwalk

## Your Advantages

- Perfect visibility of pelleted seed vs. dark raw seed
- BeGreen Pellet with new formula – eco-friendly
- Pellets are easy to sow and offer better visibility on soil
- Precision sowing



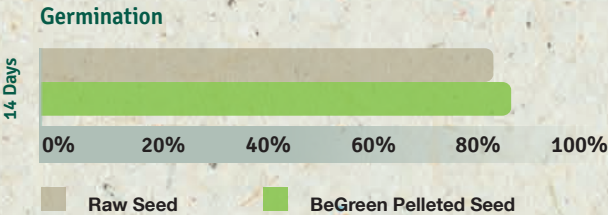
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BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Astilbe arendsii ☺

# Astilbe Series

(Astary®, Rhapsody, Showstar®)

## Your Advantages

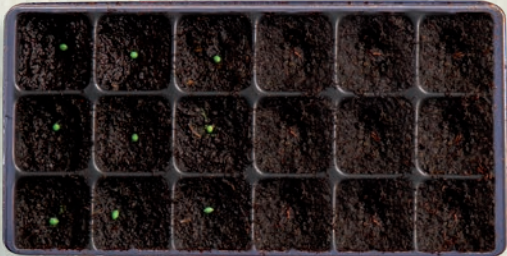
- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil



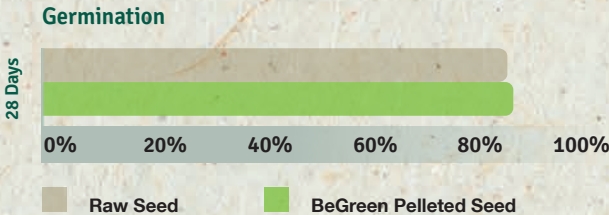
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BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Dianthus gratianopolitanus 2

# RoseQuartz

## Your Advantages

- Solves the problem of “flaky” raw seeds
- Pellets are easy to sow and offer better visibility on soil
- Better flowability



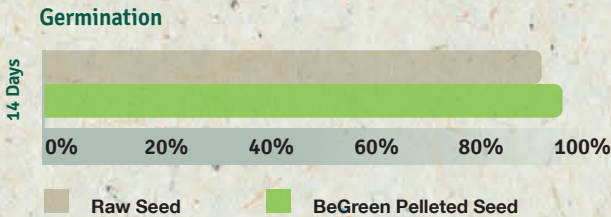
No real size ratio



BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Echeveria peacockii ☺

# Urban

## Your Advantages

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil as rawseed is tiny



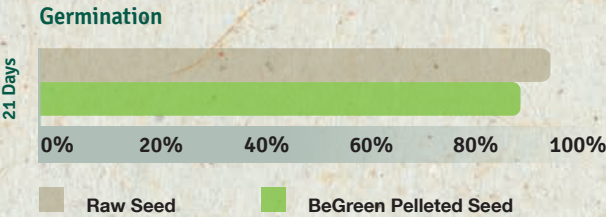
No real size ratio



BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Echinacea purpurea 2

PollyNation™

Your Advantages

- Faster germination and higher total germination
- Plants are more uniform and bigger



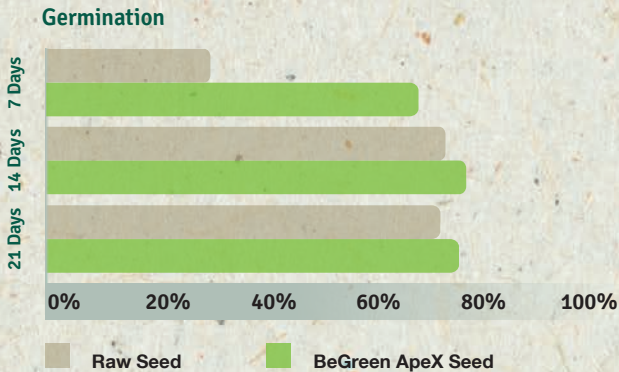
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BeGreen  
ApeX Seed



Untreated Seed vs. BeGreen ApeX Seed  
Photo taken after 7 days





Gaillardia x grandiflora 2

## Arizona

### Your Advantages

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- Coating-Mixture is completely eco-friendly and FiBL\*-certified
- Advanced detailing prior to coating to maximize flowability

*\* European certification for organic products of the  
Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



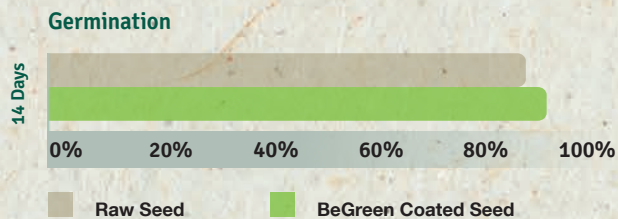
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BeGreen  
Coated Seed



Visibility of BeGreen Coated Seed vs. Raw Seed on soil





Gaultheria procumbens 2

# Merry Berry Big Red

## Your Advantages

- BeGreen Pellet with new formula – eco-friendly
- Stable germination - less susceptible to changes in growing conditions
- Pellets are easy to sow and offer better visibility on soil



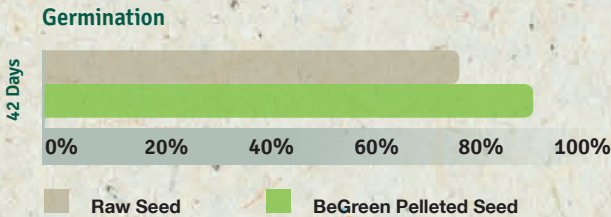
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BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Gazania rigens F<sub>1</sub> ☺

Zany™

Your Advantages

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- Coating mixture is completely eco-friendly and FibL\*-certified

*\* European certification for organic products of the  
Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



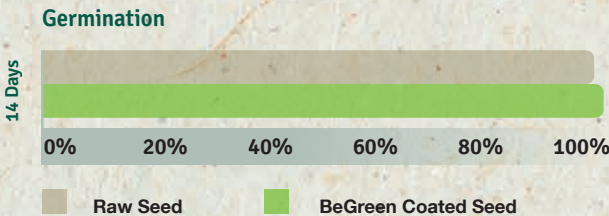
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BeGreen  
Coated Seed



Visibility of BeGreen Coated Seed vs. Raw Seed on soil





Helianthus annuus ☺

**Bert® & Sonja®**

**Your Advantages**

- Coated Seeds have a higher flowability and better visibility on soil
- Coating-Mixture is completely eco-friendly and FibL\*-certified

*\* European certification for organic products of the Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



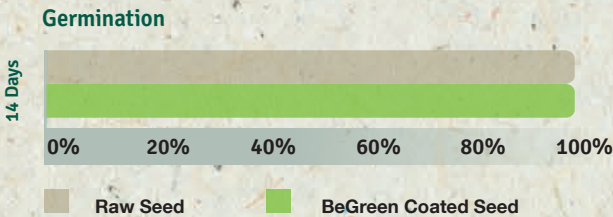
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BeGreen  
Coated Seed



Visibility of BeGreen Coated Seed vs. Raw Seed on soil





Iberis sempervirens 21

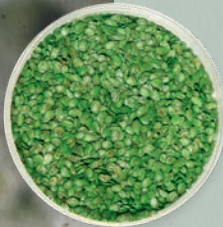
# Snow Flurries

## Your Advantages

- BeGreen Coating with new formula
- Coated seed offers better visibility on soil



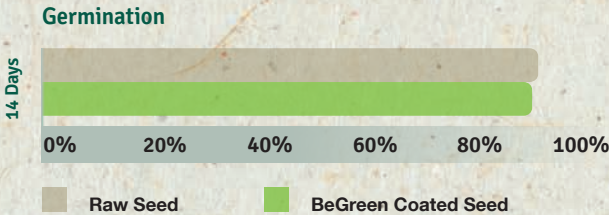
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BeGreen  
Coated Seed



Visibility of BeGreen Coated Seed vs. Raw Seed on soil





Kniphofia uvaria 21

# Flamenco

## Your Advantages

- Primed seed germinates faster in comparison to raw seed
- Increased number of usable plants
- Seedlings are more uniform
- Overall increased plant vigor – solid thicker stems – increased seedling fresh weight



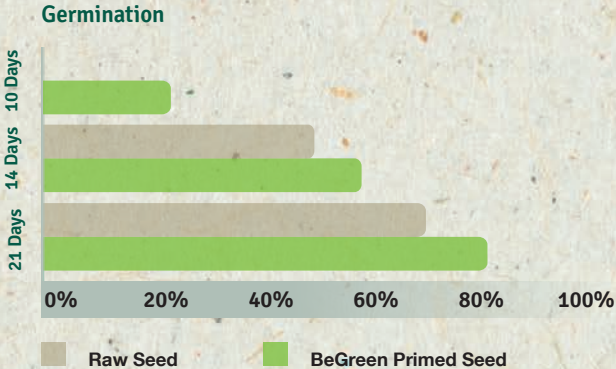
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BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 12 days





Primula elatior F<sub>1</sub> ☺ 2

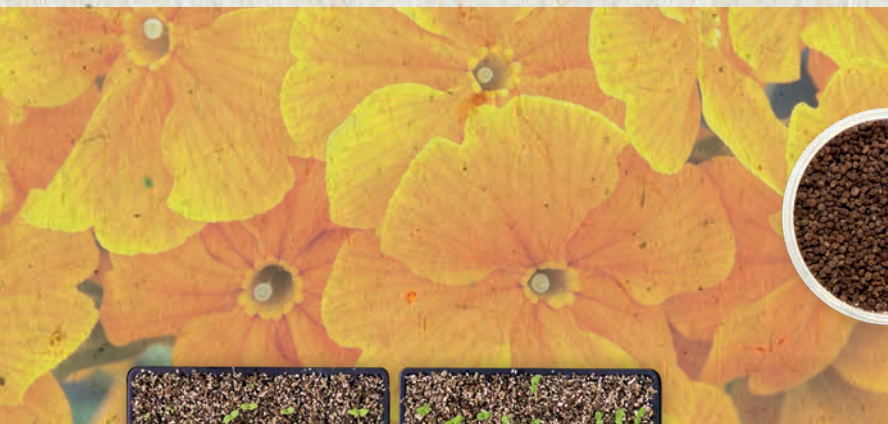
## Crescendo®

### Your Advantages

- Primed seed germinates faster compared to raw seed
- BeGreen seedling emergence is faster compared to standard priming
- Increased seedling fresh weight



No real size ratio

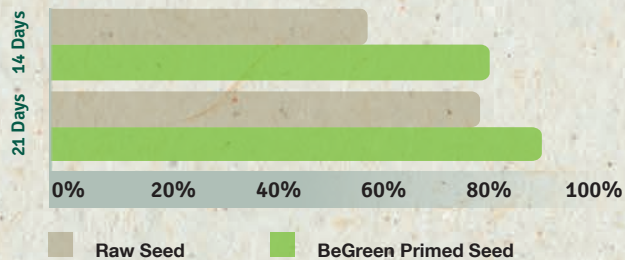


BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 14 days

### Germination





Rudbeckia hirta ☺

# Rudbeckia Series

(Amarillo Gold, Autumn Colors, Denver Daisy, Maya, Pawnee Spirit, Prairie Sun, Sonora, Toto® Varieties)

## Your Advantages

- BeGreen Pellet with new formula – eco-friendly
- Pellets are easy to sow and offer better visibility on soil
- Enhanced pre-calibration for better germination



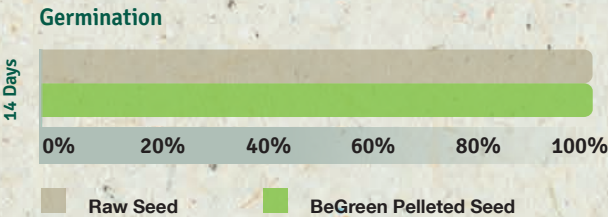
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BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Scabiosa caucasica 24

**Fama®**

### Your Advantages

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- In contrast to our former coating, BeGreen coating mixture is completely eco-friendly and FibL\*-certified

*\*European certification for organic products of the  
Research Institute of Organic Agriculture ([www.fibl.org](http://www.fibl.org))*



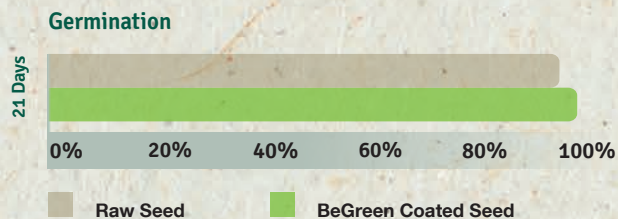
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**BeGreen  
Coated Seed**



Visibility of BeGreen Coated Seed vs. Raw Seed on soil





Sedum 21

# All Sedum Varieties

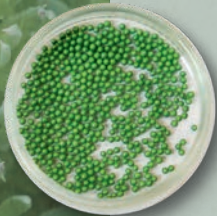
(Lizard, Oracle, Spirit, Voodoo)

## Your Advantages

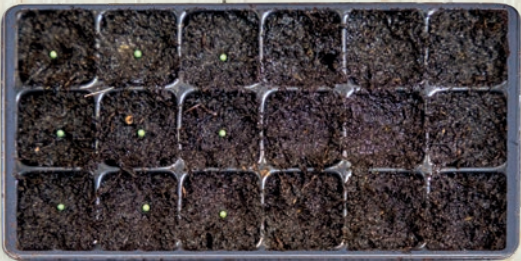
- BeGreen Pellet with new formula – eco-friendly
- Pellets are easy to sow and offer better visibility on soil
- Precision sowing



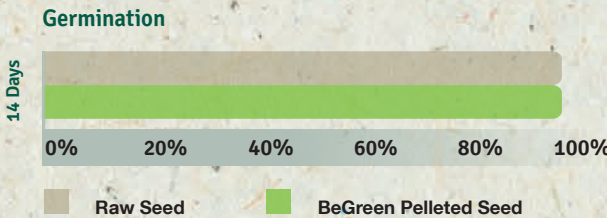
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BeGreen  
Pelleted Seed



Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Sempervivum 24

## Hippie Chicks

### Your Advantages

- Completely BeGreen - Combi product: BeGreen ApeX Pelleted
- ApeX highly increased germination efficiency
- Seedlings are more uniform
- Precision sowing



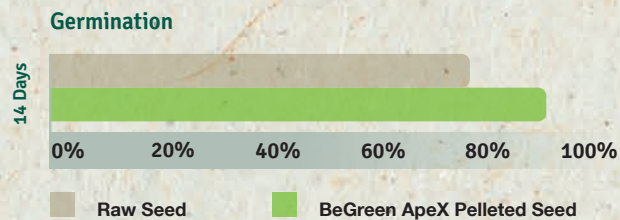
No real size ratio



BeGreen  
ApeX Pelleted Seed



Visibility of BeGreen ApeX Pelleted Seed vs. Raw Seed on soil





Verbena speciosa ☺

# Imagination®

## Your Advantages

- Faster germination of primed seed, amount of useable plants is higher than raw seed
- Better uniformity of primed seed
- Primed seed offers germination at lower temperature (68 °F/20 °C) much faster



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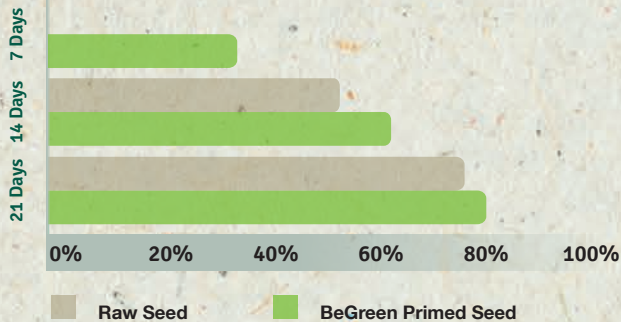


BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 16 days

## Germination





Viola cornuta F<sub>1</sub> ☺

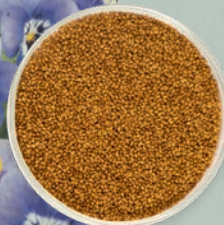
## Admire®

### Your Advantages

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions (i.e. at higher temperature above 77 °F/25 °C)
- Increased number of useable plants



No real size ratio

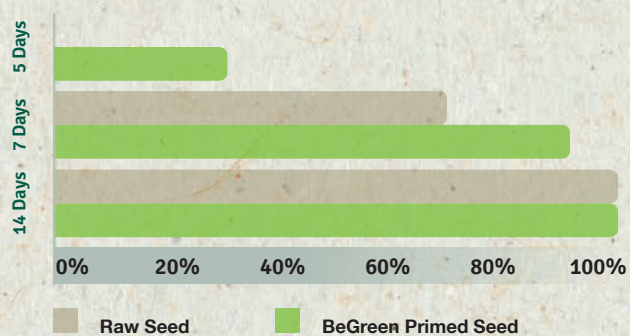


BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 7 days

### Germination





Viola wittrockiana F<sub>1</sub> ☺

# All Pansy Varieties

(Cats® Plus, Atlas\*, Highflyer™, Inspire®, Inspire® Plus, Inspire® DeluXXe)

## Your Advantages

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions (i.e. at higher temperature above 77 °F/25 °C)
- Increased number of useable plants

\* Only available as BeGreen Primed in NA



No real size ratio

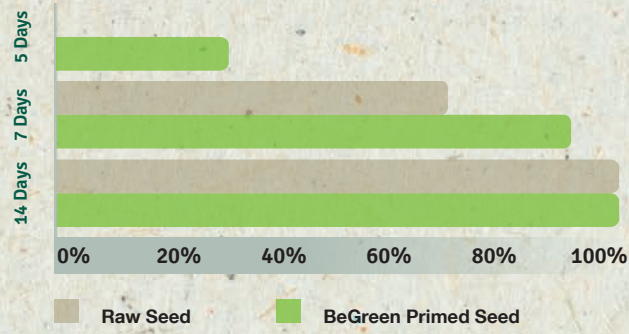


BeGreen  
Primed Seed



Untreated Seed vs. BeGreen Primed Seed  
Photo taken after 7 days

## Germination







**Dichondra Silver Surfer™**

### **Disclaimer**

All information is based on our own trials and would therefore be as guideline only. Detailed cultivation aspects vary depending on climate, location, time of year and environmental conditions. Benary expressly disclaims any responsibility for the content of such data / information and makes no representation or warranty for the cultivation of any products listed. It is recommended that growers conduct a trial of products under their own conditions.

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