TM

Be... Green







All BeGreen products at a glance

	Products	Product Form	FastraX	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen ApeX Pelleting	Page	
	Achillea Marshmallow	pellets	•	•					9	
*	Aquilegia Spring Magic™	primed				•			10	
	Arabis Catwalk	pellets	•*	•					11	
	Astilbe Astary®	pellets	•	•					6	
	Astilbe Rhapsody	pellets		•					6	
-	Astilbe Showstar	pellets		•					6	
	Dianthus RoseQuartz	pellets	•	•					12	
Ŋ	Echeveria Urban	pellets		•					7	
	Echinacea PollyNation	raw	•				•		13	
	Gaillardia Arizona	coating	•		•				14	
	Gaultheria Merry Berry	pellets		•					15	
	Gazania Zany™	coating			•				15	
V	Helianthus Bert	coating & raw			•				8	
	Helianthus Sonja™	coating & raw			•				8	
	Iberis Snow Flurries	coating			•				16	
	Kniphofia Flamenco	primed	•			•			17	
i	Primula Crescendo™	primed				•			18	
	Rudbeckia hirta - all varieties	pellets		•					19	
	Scabiosa Fama	coating & raw	•		•				20	
V	Sedum - all varieties	pellets & raw		•					21	
	Sempervivum Hippie Chicks	pellets & raw (ApeX)						•	22	
	Verbena Imagination®	primed				•			23	
	Viola cornuta Admire®	primed & raw				•			24	
	Viola (Pansy) Atlas	primed & raw				•			25	
	Viola (Pansy) Cats™ Plus	primed & raw				•			25	
	Viola (Pansy) Highflyer	primed & raw				•			25	
1	Viola (Pansy) Inspire®	primed & raw				•			25	
	Viola (Pansy) Inspire DeluXXe™	primed & raw				•			25	
	Viola (Pansy) Inspire® Plus	primed & raw				•			25	
							ACCORDING TO SECURE A			

High-End Seed Treatments for Faster Turnaround

Seed Technology by Benary

Beauty inside – and out. The Cutting Edge

We are committed to making your products easier to grow and more profitable for you.

Seed technology by Benary helps you to:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs





Who Says It's not Easy Being Green?



Excellent visibility of BeGreen seed

Seed Technology by Benary

"BeGreen" Seed Priming and Pelleting

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility on soil
- Precision sowing
- Higher yields
- Improved cultivation efficiency
- Increased profitability

Astilbe arendsii

All Astilbe Series

(Astary®, Rhapsody, Showstar)

Your Advantages:

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil





BeGreen ApeX Pelleted Seed

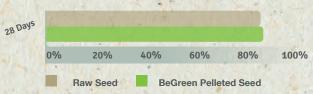
Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



BeGreen
Pelleted Seed





Echeveria peacockii

Urban

Your Advantages:

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil as rawseed is tiny



Germination:

20%

Raw Seed

40%

60%

BeGreen Pelleted Seed

80%

100%

21 Days





Raw Seed

BeGreen ApeX Pelleted Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil

Helianthus annuus

Bert & Sonja™

Your Advantages:

- Coated Seeds have a higher flowability and better visibility on soil
- Coating-Mixture is completely eco-friendly and FibL*-certified

BeGreen ApeX Pelleted Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



Germination:

20%

Raw Seed

40%

0%

14 Days





Raw Seed

60%

BeGreen Coated Seed

80%

^{*} European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

Achillea ptarmica

Marshmallow

Your Advantages:

- BeGreen Pellet with new formula
- Pellets are easy to sow and offer better visibility on soil





Raw Seed

BeGreen Pelleted Seed

Aquilegia hybrida F,

Spring Magic[™]

- Primed seed germinates faster compared to raw seed
- Increased seedling fresh weight
- Seedlings are more uniform





Arabis caucasica

Catwalk

Your Advantages:

- Perfect visibility of pelleted seed vs. dark raw seed
- BeGreen Pellet with new formula eco-friendly
- Pellets are easy to sow and offer better visibility on soil
- Precision sowing





BeGreen Pelleted Seed

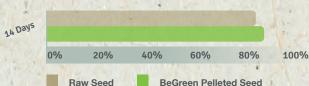
Raw Seed

Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil



BeGreen Pelleted Seed



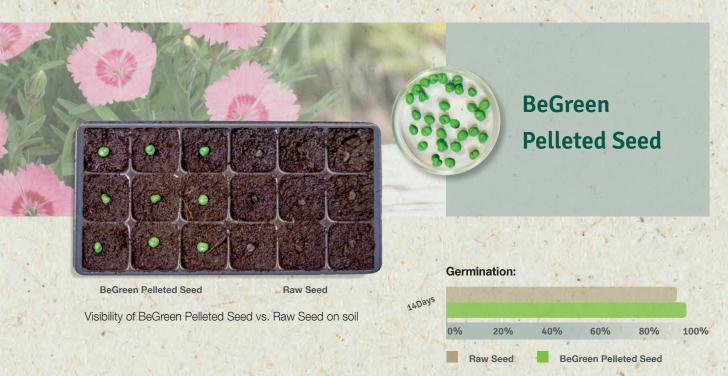


Dianthus gratianopolitanus

RoseQuartz

- Solves the problem of "flaky" raw seeds
- Pellets are easy to sow and offer better visibility on soil
- Better flowability





Echinacea purpurea

PollyNation

- Faster germination and higher total germination
- Plants are more uniform and bigger





Gaillardia x grandiflora.

Arizona

Your Advantages:

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- Coating-Mixture is completely eco-friendly and FibL*-certified
- Advanced detailing prior to coating to maximize flowability





BeGreen Coated Seed

Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



BeGreen Coated Seed

Germination:



^{*} European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

Gazania rigens F,

Zany™

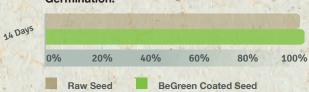
Your Advantages:

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- · Coating mixture is completely eco-friendly and FibL*-certified





Visibility of BeGreen Coated Seed vs. Raw Seed on soil



^{*} European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

Iberis sempervirens

Snow Flurries

Your Advantages:

- BeGreen Coating with new formula
- Coated seed offers better visibility on soil



20%

Raw Seed

40%

80%

BeGreen Coated Seed

100%



Visibility of BeGreen Coated Seed vs. Raw Seed on soil

Kniphofia uvaria

Flamenco

- Primed seed germinates faster in comparison to raw seed
- Increased number of usable plants
- Seedlings are more uniform
- Overall increased plant vigor solid thicker stems – increased seedling fresh weight





Primula elatior F,

Crescendo™

Your Advantages:

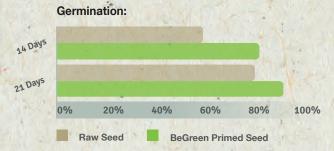
- Primed seed germinates faster compared to raw seed
- BeGreen seedling emergence is faster compared to standard priming
- Increased seedling fresh weight





Photo taken after 14 days





Rudbeckia hirta

All Rudbeckia hirta Varieties

(Amarillo Gold, Autumn Colors, Denver Daisy, Maya, Pawnee Spirit, Prairie Sun, Sonora, Toto® Varieties)

Your Advantages:

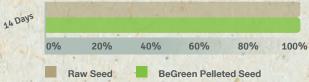
- BeGreen Pellet with new formula eco-friendly
- Pellets are easy to sow and offer better visibility on soil
- Enhanced pre-calibration for better germination





Visibility of BeGreen Pelleted Seed vs. Raw Seed on soil





Scabiosa caucasica

Fama

Your Advantages:

- Coated seeds are easier to sow than raw seeds and have a higher visibility on soil
- In contrast to our former coating, BeGreen coating mixture is completely eco-friendly and FibL*-certified





BeGreen Coated Seed

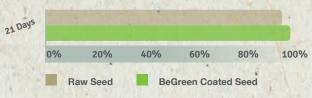
Raw Seed

Visibility of BeGreen Coated Seed vs. Raw Seed on soil



BeGreen Coated Seed

Germination:



^{*} European certification for organic products of the Research Institute of Organic Agriculture (www.fibl.org)

Sedum

All Sedum Varieties

(Lizard, Oracle, Spirit, Voodoo)

Your Advantages:

- BeGreen Pellet with new formula eco-friendly
- · Pellets are easy to sow and offer better visibility on soil
- Precision sowing





0%

20%

Raw Seed

80%

60%

BeGreen Pelleted Seed

100%

Sempervivum

Hippie Chicks

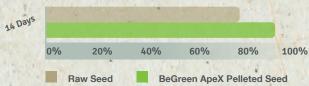
Your Advantages:

- Completely BeGreen Combi product: BeGreen ApeX Pelleted
- ApeX highly increased germination efficiency
- Seedlings are more uniform
- Precision sowing





Visibility of BeGreen ApeX Pelleted Seed vs. Raw Seed on soil

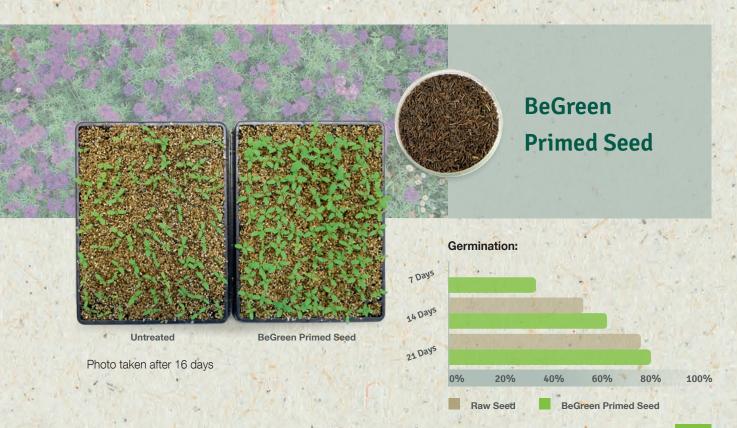


Verbena speciosa

Imagination®

- Faster germination of primed seed, amount of useable plants is higher than raw seed
- Better uniformity of primed seed
- Primed seed offers germination at lower temperature (20 °C) much faster





Viola cornuta F,

Admire®

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions (i.e. at higher temperature above 25 °C/77 °F)
- Increased number of useable plants





Viola wittrockiana F,

All Pansy Series

(Atlas, Cats™ Plus, Highflyer, Inspire®, Inspire® Plus, Inspire DeluXXe®)

- Primed seed germinates faster compared to raw seed
- Seedlings are more uniform
- Better performance under suboptimal conditions
 (i.e. at higher temperature above 25 °C/77 °F)
- Increased number of useable plants





Need Seed? Please contact our Customer Service!



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