

Future oriented eco-friendly solutions for sustainability

Look for the BeGreen logo to identify our new sustainable seed options.



BeGreen

is the new company philosophy and product concept by Benary

“Being green” –

This task involves many facets of entrepreneurial responsibility such as:

- Sustainable production
- Preserving our resources
- Acting socially minded

BeGreen regarding our seed means: Chemical and micro plastics free seed treatments

- for healthier plants
- for happier customers
- for being a true green thinking and acting company in our industry

Breeding goes hand in hand with seed technology

Esthetics, performance and sustainability are our breeding ambitions. Our breeding teams strive to continuously develop excellent new varieties in professional seed quality.

BeGreen with Benary – for healthier plants and happier customers

Benary seed technology has developed chemical free priming for your eco-friendly production. Neonicotinoid-free production has been our standard at Benary since 2017. Benary is GLOBALG.A.P. certified.

Our in-house lab provides support and eco-friendly, innovative solutions for our Seed Technology Lab and Breeding Departments.

**At Benary, we care about you,
your customers and the environment.**

