

BINSPIRED

GIVE the GIFT OF PANSIES

COLORFUL COMPANIONS

GET TO KNOW THE PANSY FAMILY

EDIBLE IDEAS

FOR ENTERTAINING

SKIP THE SPA

> DIY PANSY BATH BOMBS

LOVE IS IN BLOOM

Say I Do with Pansies

obey all the Rules You Miss all the Fun!

- katharine hepburn



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RAINBOW

OF INSPIRATION

EXPRESS YOURSELF FROM THE GARDEN TO YOUR NEXT
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PANSIES

ARE A BEST

FRIEND

TO CLEVER

CRAFTERS

AND

GARDENERS

OF EVERY

STRIPE.

The popular bloom has gone through a stunning transformation in recent years, growing into a more lush, sturdy and easygoing option for brightening up landscapes, planters and your next craft night.

There's the vibrant and highly versatile **Inspire Plus** pansy. Shorter flower stems give way to

more flowers and a tightly packed, winter-hardy
option that'll do wonders for your fall garden
and return as bold as ever in the spring.

If you really want to make a statement with pansies, there's also **Inspire DeluXXe**. They share all the wonder of their Inspire Plus siblings, but stand out in a big way with huge flowers and unexpected colors.

For a miniature alternative, try Inspire's little cousins, **Admire® violas**. These tough guys are both drought resistant and ready to take on winter, so they're tailor-made to stand up to just about any climate.

The allure of pansies doesn't stop with planting. With dozens of colors and their telltale "face," pansies are the perfect choice for all kinds of DIY projects—and we've collected a few here to help get your creative juices growing.





ROSE VELOUR anses APLENTY RED BLOTCH INSPIRE DELUXXE WHITE DEEP BLUE BLOTCH BLUE SURPRISE YELLOW YELLOW BLOTCH DENIM WHITE BLOTCH ROSE BLOTCH OCEAN WHITE VIOLET WING TRUE BLUE INSPIRE PLUS WHITE BLOTCH VIOLET FACE DEEP ORANGE WHITE BEACONSFIELD YELLOW VIOLET LEMON YELLOW BLOTCH RED BLOTCH MARINA BLUE BLOTCH LEMON BLOTCH BLUE VELVET METALLIC BLUE BLOTCH YELLOW PURPLE WING YELLOW BLOTCH PURPLE WHITE FACE DENIM MARINA BLUE $ADMIRE^{\circ}$ WHITE PURPLE WING YELLOW YELLOW PURPLE WING PINK PINK SURPRISE ORANGE PURPLE WING DEEP BLUE RED BLOTCH WHITE RUBY GOLD

YOUR PANSY PLANTING GUIDE

One of the great things about Inspire pansies is their *versatility*.

Thanks to their *hardiness* and the long lives of their flowers, these pansies can be enjoyed nearly year-round. And planting them is a cinch!

SELECTION:



SIZE MATTERS

Since pansies come in every color under the sun, pick the size that will complement your other plants best. Go with Admire® violas for a tiny accent, Inspire Plus for a more traditional size and Inspire DeluXXe for a bigger pansy presence.

PLANTING:



THE PERFECT HOME

Both pansies and violas like to keep it cool, so consider planting in the spring or fall. (Don't worry, winter won't faze them.) They also like their space, so leave about six inches between each plant and use a soil that drains well.

CARE:



A COLORFUL COMPANION

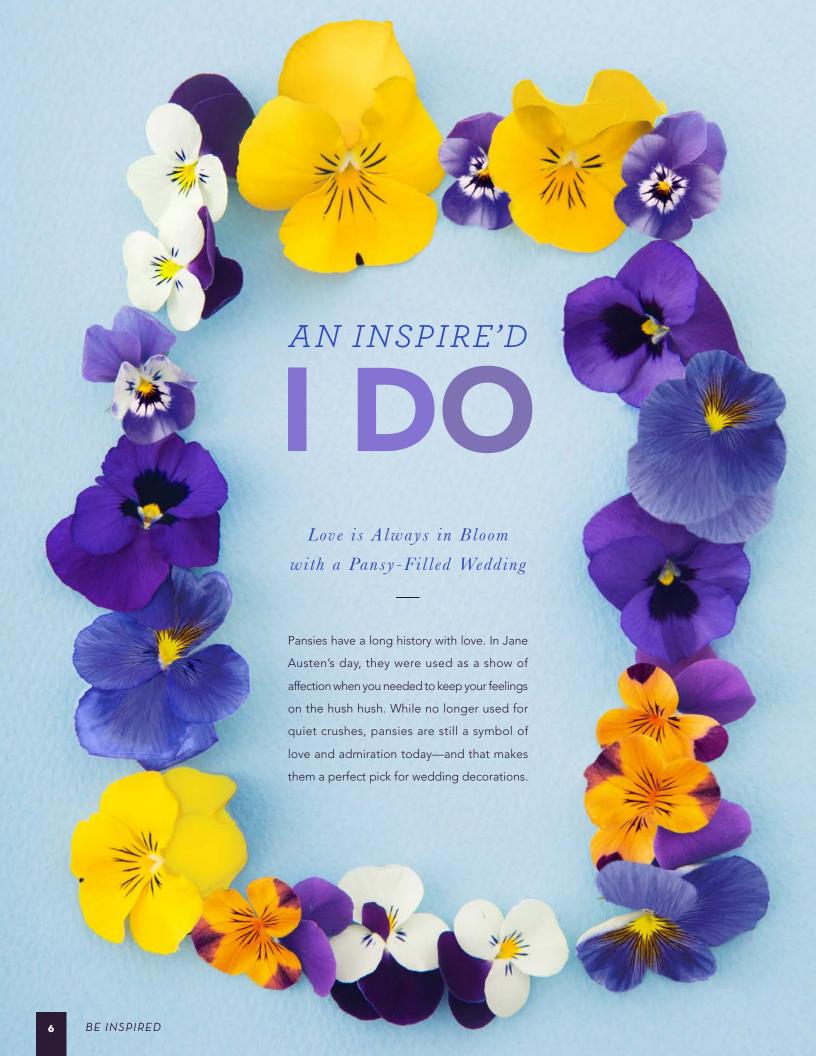
Pansies are easy going.
Water them regularly and make sure they get at least partial sun (too little and they don't like to flower).
Fertilize monthly and pinch off any dead flowers to encourage more growth.

FACTS

- Lifespan: Biennial
- Exposure: Full to partial sun
- Garden Height: 6-8 inches
- **Hues:** Pick from a veritable rainbow of color choices

GERMINATION

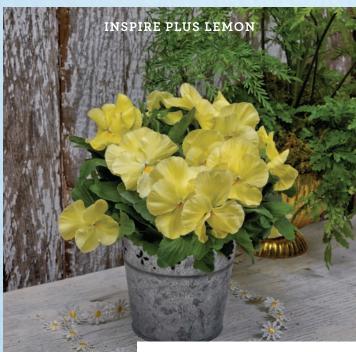
- To be ready for spring, plant seeds in a tray or pot with good drainage and potting soil during August or September.
- Keep soil moist but not wet and maintain a temperature below 64°F, avoiding direct sunlight during germination.
- Pansies can be transferred to larger pots three to five weeks after sowing. For nice, compact growth and flowering, keep pansies cool but avoid temperatures below 40°F.

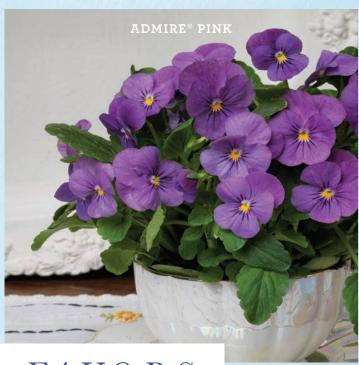












FLOWER FAVORS

The best part about incorporating pansies into the celebration is how easy it is to do yourself! We've seen them used on cakes, as centerpieces and in bouquets, and each time they add a homemade touch that's sure to impress your guests. One simple idea is to get a few flats of Inspire Plus pansies or Admire® violas and plant them in tea cups or mini flower pots for guests to take home as wedding favors.



BUILDING BOUTONNIERES

With a rainbow of choices, pansies are great for giving groomsmen a hint of the wedding color palette. You can even make your own boutonnieres with pansies and fun accent greenery.







WHAT YOU NEED

- **1-2** Inspire pansies or Admire® violas, color of your choice
- 2-3 Leaves or fronds
 6-inch piece of wire
 Floral tape, twine or leather cord

- **1.** Cut flowers and stems so they're three inches in length
- **2.** Make a bed for your flowers using the leaves and fronds
- **3.** Place wire behind the stems of flowers and greenery
- **4.** Use your tape, twine or cord to wrap stems and wire
- **5.** Wrap down the full three inches and then back up and tie closed
- **6.** Trim excess tape, twine, cord or wire



INSPIRING AND EDIBLE IDEAS FOR YOUR NEXT GET-TOGETHER.

Next time you're inviting friends over, consider inviting your garden to the party, too. With their sunny kaleidoscope of colors, Inspire Plus pansies can do a lot more than brighten up your landscaping. They can also add delicious pops of color to hors d'oeuvres, cocktails and desserts. Pansies and violas have a flavor as vibrant as their good looks—sweet with mellow, pea-like undertones. In some circles, pansies and violas are even called 'Culinary Violets.' You'll really wow your guests when you share that fun fact.

To make the most of your pansy garnishes, pick them in the morning so they retain most of their water. Shake'em off to get rid of any lingering crawlies and clean under a stream of cold water. Lay to dry on paper towels and keep out of direct sunlight so they don't wilt. If they're looking a little limp, float them in icy water for a few seconds to crisp them back up.

Disclaimer: Pansy leaves, flowers and petals are all edible, though they may be treated at the greenhouse. If you're unsure, it may be best to just enjoy them in your garden.

TASTE OF $SPRING\ SALAD$



WHAT YOU NEED

- 2 bunches of spinach or mixed greens
- 1 handful of prepared Inspire Plus pansy petals
- 2 peaches
- 2 tomatoes
- 1 red onion
- 1 tsp balsamic vinegar
- 3 thsp olive oil

Fresh herbs like basil or mint Salt and freshly ground pepper

- 1. Combine vinegar, oil, salt and pepper in a small jar and shake to combine
- 2. Chop peaches and tomatoes into wedges
- **3.** Slice onion into thin rings
- 4. Add greens, peaches, tomatoes and onion to salad bowl
- **5.** Toss ingredients together with dressing
- **6.** Top with picked herbs, pansies and freshly cracked pepper, and serve immediately

INSPIRATION

ON ICE





TRANSFORM YOUR COCKTAIL GAME

with pansy-infused ice cubes

WHAT YOU NEED

- **1** gallon distilled water
- 1 handful of Inspire Plus pansies
- **1-2** ice cube trays

WHAT TO DO

- 1. Fill ice cube tray halfway with water, add one or two pansies per cube and top with a couple drops of water (to keep pansies in place)
- 2. Freeze for eight to 12 hours, or overnight
- **3.** Remove ice cube tray from freezer, fill each cube to the top and freeze for another eight to 12 hours

CHEERS



CLASS UP BAKED GOODIES WITH A TOUCH OF DELUXXE.

Whether you're impressing friends with your brunch skills or jazzing up breakfast treats for a special dinner crowd, adding big, bold DeluXXe pansy blooms as garnishes to sweet confections like pastries or donuts can turn even the most basic of breakfast dishes into a total show stopper.

Donuts from your local bakery work just as well as homemade ones here, especially if you're in a pinch for time. Gather some of your best DeluXXe pansy blossoms, colorful icing and a few different kinds of fancy sprinkles, and you've got everything you need to dress your donuts up as well as a master pastry chef.

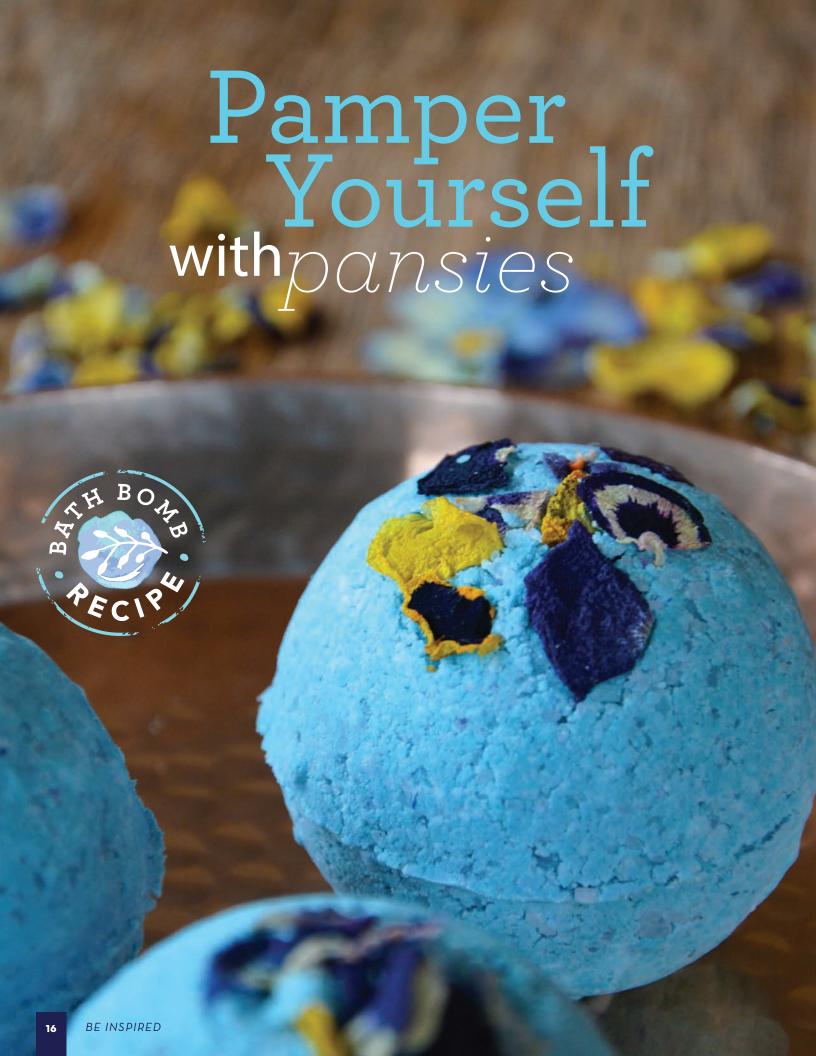


TREAT Y SELF

Pick up some fresh donuts and pick some Inspire DeluXXe pansies and you've got a gorgeous dessert spread in no time flat.









Skip the spa and kick back in the tub with homemade bath bombs.

Bathe away the stresses of a long day with the fizzy massage and lush aromas of a bath bomb you've made yourself. They're an easy way to pamper yourself from the comfort of your own home, and you can customize them with soothing Epsom salts, a couple handfuls of Inspire pansy petals and your favorite essential oil.

WHAT YOU NEED

- 1 cup baking soda
- 1/2 cup citric acid
- 1/2 cup Epsom salts
- 1 tsp water
- 2 tsp essential oils of your choice
- **1-2** handfuls of pansy petals
- 3 tsp olive oil

Food coloring of your choice

Medium bowl

Whisk 7ar

3-4 bath bomb molds

- 1. In your bowl, whisk together all dry ingredients except petals
- 2. In your jar, mix together oils, water and food coloring until well combined
- Slowly combine your liquid mix to your dry ingredients until everything in your bowl is the desired color, being careful to keep the mixture from fizzing (if it does, try adding liquid more slowly)
- **4.** Grab your molds, toss in a big pinch of pansy petals and pack tightly with your bath bomb mixture, working quickly to keep it from drying
- 5. Leave bombs to dry, then remove molds
- 6. Run a hot bath, toss in a bomb, climb in and chill out

<u>SAY</u> THANK YOU

Teachers give our kids the gift of education, so why not show them your appreciation with a fun DIY gift project you can work on with a little learner. Together with Inspire pansies, this handmade ruler planter box measures up to an ideal choice for perking up the classroom.

WHAT YOU NEED

2 yard sticks

Hobby knife
4" x 4" planter box

Inspire Plus pansy, potted with saucer

Hot glue gun & glue sticks

General purpose sand paper

WHAT TO DO

 Score yard sticks on both sides every 4 inches using hobby knife (you may want to do this step for your child)

X

- 2. Wiggle yard stick back and forth at score to snap 4" piece and sand edges to smooth
- 3. Using hot glue gun, add glue to one side of yard stick pieces and tile outside of planter box
- **4.** Add Inspire Plus pansy and saucer to planter and your gift is ready to go!







IM-PRESS WITH PANSIES

Using wooden tags makes for a great keepsake.

WHAT YOU NEED

- 1. Place pansies face down in the middle of your book, close and set weight on book
- **2.** Leave pansies to press for a week to 10 days
- **3.** Handling with care, slowly remove pansies from book
- **4.** Glue pansies to tags (or card stock) or slide through the knots of bow ties on your presents



Visit us online at benary.com to find additional information on our Inspire Plus and Inspire DeluXXe pansies and our Admire® violas. You can also talk to your local grower or wholesale garden center for more information and to place your spring, summer and fall orders.



SHARE YOUR PANSY HANDIWORK ON SOCIAL MEDIA USING #DIYINSPIREPANSIES

Inspire and Admire® go best with these companion plants. Mix and match for easy-to-grow, beautiful combinations.



Alyssum Giga White'



Armeria 'Morning Star'



Bellis 'Bellis Speedstar Plus' Rose'



Calocephalus 'Bed head'



Eucalyptus 'Silverdrop'



Festuca 'Buddy'

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